

Yakima Valley  
Metropolitan and Regional  
Transportation Planning Organizations

# Public Participation Plan

*For the 2024-2045 Transportation Plan Update*



## Final Document

Prepared by Yakima Valley Conference of Governments Staff  
Adoption  
July 17, 2023



## Yakima Valley Conference of Governments

### Member Jurisdictions

- City of Grandview
- City of Granger
- Town of Harrah
- City of Mabton
- City of Moxee
- Town of Naches
- City of Selah / Transit
- City of Sunnyside
- City of Tieton
- City of Toppenish
- City of Union Gap / Transit
- City of Wapato
- City of Yakima / Transit
- Yakima County
- City of Zillah
- WA State Dept of Transportation
- Yakima Airport /  
McAllister Field

### YVCOG

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Para obtener información en español sobre este plan de participación pública o sobre el proceso de planificar para el transporte en el región, puede llamar al número 509-574-1550.

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Language translations if available upon request.

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# Public Participation Plan

## Introduction

### Metropolitan Planning Organization (MPO)

The Yakima Valley Conference of Governments (YVCOG) is the lead planning agency for the federally designated Yakima Valley Metropolitan Planning Organization (MPO). The purpose of the MPO is to “carry out a continuing, cooperative, and comprehensive (3C) multimodal transportation planning process for the Metropolitan Planning Area (MPA) that encourages and promotes the safe and efficient development, management, and operation of surface transportation systems to serve the mobility needs of people and freight and foster economic growth and development, while minimizing transportation-related fuel consumption and air pollution...” ([23 USC Section 134](#)).

MPOs receive dedicated Federal Highway Funds known as [Title 23 USC](#) Planning Funds (PL) and transit planning funds known as [Title 49 USC Section 53](#) Planning Funds (5303) to carry out their programs. Funding is allocated through the state department of transportation based on a formula as described in [23 CFR 450.308](#) and is distributed on an annual basis tied to each MPO’s annual Unified Planning Work Program.

Agencies participating as members of the MPO include the cities of Moxee, Naches, Selah, Union Gap, and Yakima, Yakima County; Selah Transit, Union Gap Transit, Yakima Transit, and the Washington State Department of Transportation (WSDOT).

### Regional Transportation Planning Organization (RTPO)

YVCOG is also the lead planning agency for the state-designated Yakima Valley Regional Transportation Planning Organization (RTPO). One of the purposes of an RTPO is to see that provisions of the Washington State Growth Management Act ([RCW 47.80.023](#)) as further defined under Washington Administrative Code ([WAC](#)) [Section 468-86](#).

The RTPO performs tasks similar to the MPO, but unlike the MPO, the RTPO includes rural and small urban areas outside of the greater metropolitan area. Often an MPO and a RTPO are combined to make transportation planning a coordinated and comprehensive process, as is the case in the Yakima Valley. Early on, the YVCOG member jurisdictions recognized the need, the desirability, and the regional benefits that result from a collaborative forum for transportation planning and decision-making. One of the duties described in this regulation is the responsibility of RTPO to certify that the transportation elements of comprehensive plans adopted by the counties, cities, and towns within their respective regions conform to the requirements of [RCW 36.70A.070](#). RTPOs also certify that the transportation elements of comprehensive plans adopted by counties, cities and towns within each region are consistent with the regional transportation plans adopted by the RTPO.

Agencies participating in the RTPO include those members of the MPO, along with the cities and towns of Grandview, Granger, Harrah, Mabton, Sunnyside, Tieton, Toppenish, Wapato, Zillah, and the Confederated Bands and Tribes of the Yakama Nation.

## **Purpose of Public Participation And the Public Participation Plan (PPP)**

This Public Participation Plan (PPP) will explain why public involvement is important to the MPO/RTPO, when and how public involvement is going to be solicited in the different transportation planning processes, and what types of information will be gathered during public outreach efforts.

### **Why Public Involvement Is Important Locally**

Public involvement is integral to good transportation planning. Without meaningful public participation, there is a risk of making poor decisions, or decisions that have unintended negative consequences. Public participation early and often is intended to make a lasting contribution to an area's quality of life. Public involvement is more than an agency requirement or a statutory obligation. Meaningful public participation is designed to inform the planning process about the community's needs and goals early enough to become guiding principles for policies, programs, and project selection.

The fundamental objective of the Yakima Valley MPO/RTPO's public participation plan is to ensure that the concerns and issues of everyone with a stake in transportation decisions are identified and addressed in the development of the planning processes in the Yakima Valley communities.

*“Conducting meaningful public participation involves seeking public input at specific and key points in the decision-making process issues where such input has a real potential to help shape the final decision or set of actions.”*

*- Federal Highways Administration (FHWA)<sup>1</sup>*

The MPO/RTPO is responsible for actively involving all affected parties in an open, cooperative, and collaborative process that provides meaningful opportunities to influence transportation decisions. Decision makers must consider fully the social, economic, and environmental consequences of their actions, and assure the public that transportation programs support adopted land use plans and community values. In consultation with interested parties, MPOs and RTPOs develop and document a participation plan that details strategies for incorporating visualization techniques, using electronic media, holding public meetings, and responding to public input in a respectful and meaningful way.

### **Why Public Involvement Is Important at the Federal and State Level**

Funding for transportation plans and projects comes from a variety of sources, including the federal government, state governments, special authorities, public or private tolls, local assessment districts, local government general fund contributions (such as local property and sales taxes), and impact fees. Federal funding requires MPOs to use a continuing, cooperative, and comprehensive (3C) approach to transportation planning.

<b>YVCOG: Document Review and Outreach Schedule</b>	
<b>Metropolitan / Regional Transportation Plan (M/RTP)</b>	<ul style="list-style-type: none"> <li>• Updated every four years (minimum)</li> <li>• Interagency coordination, contribution, and collaboration of documents</li> <li>• Notification on YVCOG website of upcoming meetings and public comment opportunities</li> <li>• Technical Advisory Committee (TAC), Mobilizing Public Access to Countywide Transportation (MPACT), WSDOT, FHWA/FTA and other comments due to YVCOG for update and review</li> <li>• Legal advertisements of public comment period and meetings</li> <li>• Drafts and Final posted on YVCOG Website for public comment and review</li> <li>• 30-day public review period (with public meeting) for comment and review</li> <li>• Presented to and approved by YVCOG Transportation Policy Board</li> <li>• Adopted document posted on YVCOG Website and at YVCOG Offices</li> <li>• Distribute Adopted document to member, state, federal agencies and tribal governments</li> </ul>
<b>Transportation Improvement Program (TIP)</b>	<ul style="list-style-type: none"> <li>• Update annually</li> <li>• Interagency coordination, contribution, and collaboration of new document</li> <li>• Public Meeting held during 30-day comment period</li> <li>• Notification on YVCOG website of upcoming meetings and public comment opportunities</li> <li>• Legal advertisements of public comment period and meetings</li> <li>• Draft posted on YVCOG Website for public comment and review</li> <li>• 30-day public review period with public meeting) for comment and review</li> <li>• Recommended by TAC Committee and approval, through resolution, by Policy Board</li> <li>• Adopted document posted on YVCOG Website and at YVCOG Offices</li> <li>• Distribute Adopted document to member, state, federal agencies, and tribal governments</li> </ul>
<b>Transportation Improvement Program (TIP) Amendments</b>	<ul style="list-style-type: none"> <li>• Performed monthly, January through October, as needed</li> <li>• Legal advertisements of public comment and review opportunities</li> <li>• Minimum 10-day comment period</li> <li>• Recommended by TAC Committee and approval, through resolution, by Policy Board</li> <li>• Post amended document on YVCOG website</li> </ul>
<b>Public Participation Plan (PPP)</b>	<ul style="list-style-type: none"> <li>• Updated every 4 years prior to the Metropolitan &amp; Regional Long Range Transportation Plan, amended as needed</li> <li>• Interagency coordination, contribution, and collaboration of new document</li> <li>• Public meetings held during (minimum) 45-day comment period</li> <li>• Notification on YVCOG website of upcoming meetings and public comment opportunities</li> <li>• Legal advertisements of public comment period and meetings</li> <li>• Recommended by TAC Committee and approval, through resolution, by Policy Board</li> <li>• Distribute adopted document to member, state, federal agencies, and tribal governments</li> </ul>
<b>Human Services Transportation Plan</b>	<ul style="list-style-type: none"> <li>• Updated every 4 years</li> <li>• Interagency coordination. Recruitment of transportation stakeholders and general public to join Mobilizing Access To Countywide Transportation Advisory Committee (MPACT)</li> <li>• Recommended by MPACT Committee for adoption to Policy Board.</li> <li>• Distribute adopted document to member, state, federal agencies, and tribal governments</li> </ul>
<b>Title VI Plan</b>	<ul style="list-style-type: none"> <li>• Updated 6 years or when Title VI Reporter (YVCOG Executive Director) changes</li> <li>• Recommended by TAC Committee and approval, through resolution, by Policy Board</li> <li>• Distribute adopted document to member, state, federal agencies, and tribal governments</li> </ul>
<b>Unified Planning Work Program</b>	<ul style="list-style-type: none"> <li>• Updated every two years with single year planning and budgeting in conjunction with state fiscal year (July 1<sup>st</sup> to June 30<sup>th</sup>)</li> <li>• Recommended by TAC and MPACT committees for adoption by policy board</li> </ul>

## Evaluating the Public Participation Plan

The YVCOG Public Participation Plan represents an ongoing strategy in evaluating its effectiveness in connecting with our regional populations. As part of every public involvement period and outreach effort, YVCOG will explore a variety of methods to outreach to the public, solicit comment, evaluate effectiveness, and respond in a timely and meaningful manner.

The Public Participation Plan Evaluation Matrix will be used to improve outreach methods and efforts and guide future updates to the Public Participation Plan

<b>PUBLIC PARTICIPATION PLAN EVALUATION MATRIX</b>		
<b>INVOLVEMENT TOOL</b>	<b>MONITORING TOOLS</b>	<b>EVALUATION RESULTS</b>
<b>YVCOG Website</b>	<ul style="list-style-type: none"> <li>• Number of Site Visits</li> <li>• Viewed Pages and Downloads</li> <li>• Contact / Feedback Option for Visitors</li> </ul>	Indicates website use, effectiveness, and ease of navigation
<b>YVCOG Meetings:</b> <ul style="list-style-type: none"> <li>• Policy Board</li> <li>• TAC</li> <li>• MPACT</li> <li>• Open Houses</li> <li>• Special Event(s)</li> </ul>	<ul style="list-style-type: none"> <li>• Number of Meetings Held</li> <li>• Number of Attendees / participants</li> <li>• Comments Submitted</li> <li>• Results of Discussion / Event(s)</li> </ul>	Provides information on meeting effectiveness, attendance, and interest by affected stakeholders and public participants
<b>News Releases</b>	<ul style="list-style-type: none"> <li>• Number of Releases sent out</li> <li>• Number of News Articles or public announcements published or broadcasted</li> </ul>	Relationship of local media in highlighting transportation plans, activities, and plans
<b>Public Comments &amp; Public Comment Periods</b>	<ul style="list-style-type: none"> <li>• Number of Comments received.</li> <li>• Review of Comments received</li> <li>• Demographic information of commentor(s), if available</li> </ul>	Indicates degree of public interest in transportation planning issues and activities and effectiveness of public participation plan strategies
<b>Email Distribution Lists</b>	<ul style="list-style-type: none"> <li>• Number of People receiving emails or notifications from YVCOG</li> <li>• Number of People receiving monthly meeting agendas and packets</li> </ul>	Highlights YVCOG Staff's "Stakeholder" networking, recruiting, and retention capabilities
<b>Social Media</b>	<ul style="list-style-type: none"> <li>• Number of "followers" / "likes"</li> <li>• Survey responses via links</li> </ul>	Tracks how many people are following regional transportation issues and activities



# Public Participation Techniques

YVCOG utilizes various public participation techniques to educate and solicit input from the public to inform its decision-making process:

## **PUBLIC MEETINGS / WORKSHOPS**

- Open Houses / Outreach Events
- Information booths at other agency events
- Host / Co-host workshops, focus groups, meetings, or brainstorming events with stakeholder and community groups
- Virtual / Hybrid based meeting software
- Interactive activities at meetings
- Variable meeting times /dates for workshops or outreach events
- Offer on-site or call-in interpretation and translations assistance

## **VISUALIZATION**

- Maps / Charts / Illustrations / photographs / graphics
- Web Content and Interactive Links
- PowerPoint Presentations
- Interactive polling and participant input systems (in person or remotely)
- Wi-Fi linkages to internet (where available)

## **SURVEYS**

- Printed Surveys provided at meetings and presentations (English & Spanish)
- Internet Surveys (English & Spanish)
- Interactive polling via videoconference platforms (i.e., Teams, Zoom, GoToMeeting, etc.)
- Online public input platforms (smart phone or computer accessible)
- Personal Interviews

## **FOCUS GROUPS**

- Random selected participants discuss various subjects

## **PRINTED MATERIALS**

- User-friendly documents written in “Plain Talk”
- Maps, posters, charts, photographs, and other visual means of displaying information
- Event-based Postcards / Business Cards (QR Coded links to web pages / surveys)
- Informational handouts

## **LOCAL MEDIA**

- Public Notices / Advertisements / New Releases
- Purchase display ads and media advertising
- Emailed or postal-delivered newsletters or billings

## **INTERNET AND ELECTRONIC ACCESS TO INFORMATION**

- Website with current content
- Ability for public to submit comments via email or website portal
- Electronic duplication and distribution of open house / workshop materials
- Internet Surveys
- Provide electronic information prior to public events and meetings
- Share internet links with members / stakeholder partners to post on their site(s)

## **OTHER OUTREACH**

- Information / Comment tables and booths at community events and public gatherings
- Online Commenting Activities
- Participate in member jurisdiction, tribal government, and statewide planning processes
- Announcements to member, partner, and stakeholder agencies
- Posting Flyers / Staging Information Postcards and Event based Business Cards (QR Coded)
- Social Media Advertisement “Pop-ups”
- Email Blasts

## **TECHNIQUES FOR REPORTING PUBLIC COMMENTS**

- Acknowledge every public comment to let commenter know it was received and any action that will be taken as a result
- Summarize key themes or elements of public comments in reports to Policy Board and advisory committees
- Provide comment summary as an appendix to final report for any project/document requiring a public comment period
- Email participants from meeting, surveys, etc., with final project outcomes
- Submit agency comments back to commenter
- Record virtual (videoconference – Teams, Zoom, GoToWebinar, etc.) chat and Q&A comments during public or stakeholder meetings.



## YVCOG Public Participation Techniques (Cont.)

### TECHNIQUES TO INVOLVE LIMITED-ENGLISH PROFICIENT (LEP) POPULATIONS

- Translate outreach materials, as necessary, and provide translator services, as requested
- Include information on website and meeting notices on how to request translation or other assistance
- Utilize visualization techniques, such as, maps, charts, and graphics, to illustrate trends, proposed projects, etc.
- Utilize diverse media outlets such as radio and printed formats
- Partner with language-based social service and general service providers to highlight mutually or complementary based needs, services, or programs that improve mobility access.
- Share/post posters, postcards, and business cards with Hispanic Chamber(s) of Commerce, business associations, and private business owners highlighting transportation programs, projects and planning activities
- Coordinate and translate updates/revisions procedures and strategies with YVCOG's Policy for Engaging Individuals with Limited English Proficiency in PPP and other public documents.

### PUBLIC NOTIFICATION TECHNIQUES TO INVOLVE LOW INCOME & MINORITY COMMUNITIES

*(Note: Minority population means any readily identifiable group of minority persons who live in geographic proximity and, if circumstances warrant, geographically dispersed/transient populations (such as migrant workers or Native Americans) who will be similarly affected by a proposed DOT program, policy, or activity)*

- Coordinate with business organizations, regional social service organizations, Non-Profit / foundations, and independent focus groups / committees
- Seek ongoing dialogue with groups representing potentially underserved populations; such as elderly, youth, veteran, employment training, and limited-English proficient populations
- Continue facilitation of special needs transportation groups and commute trip reduction committees
- Coordinate with community/minority media outlets
- Seek opportunities to speak at meetings of groups involving minority/low income and traditionally underserved populations
- Coordinate with agencies that work with minorities and low-income populations of agency activities

## Tribal Government Consultation

Washington State agencies are required to have effective procedures for relations with Native American tribes. The Washington State Department of Transportation’s Centennial Accord Plan implements the consultation policy to provide consistent and equitable standards for working with tribes. The Confederated Bands and Tribes of the Yakama Nation reservation is mostly located within YVCOG’s boundary (encompassing Yakima County) with some lands located along the northern boundary of Klickitat County. YVCOG actively coordinates planning activities with the Yakama Nation through participation in various activities. MPOs are required by [23 CFR 450.316](#) to "appropriately involve the Indian Tribal government(s)"

In accordance with the [RCW 47.80.050.](#), signed by Governor Jay Inslee, YVCOG has been active in promoting greater tribal participation in YVCOG’s RTPO planning processes. Since August 2019, the YVCOG Transportation Policy Board issued four (4) formal written invitations to the Yakama Nation to become a voting Transportation Policy Board Member. This invitation must be offered every two (2) years. *Note: As of this document’s adoption, the Nation has not formally accepted membership into the RTPO.*

<b>YVCOG / YAKAMA NATION PLANNING COLABORATIONS</b>	
<b>Technical Advisory Committee</b>	Participates in Monthly Technical Advisory Meetings primarily focused on public works, funding, and transportation planning activities
<b>Mobilizing Public Access to Countywide Transportation (MPACT)</b>	Participates in Quarterly Advisory Meetings primarily focused on special needs transportation, transit, funding and transportation planning activities
<b>Driving Rural Yakima Valley’s Economy (D.R.Y.V.E)</b>	Yakama Nation was a founding member of the Transportation Advocacy Committee dedicated to promoting transportation investment in the southern Yakima Valley. YVCOG is a contributing member.
<b>Yakama Nation Transportation Safety Committee</b>	YVCOG is invited and participates in Yakama Nation Transportation Safety Committee meetings and activities.
<b>Yakama Nation “Heritage Connectivity Trail” (HCT) Committee</b>	YVCOG is member of the HCT Steering committee providing jurisdictional coordination and assistance, technical support, and outreach support.
<b>Regional Corridor Study and Analysis</b>	YVCOG sponsors multi-jurisdictional corridor studies for potential operational, safety, and mobility improvements for its member jurisdictions with participation and consultation with the Yakama Nation.
<b>Tribal Transportation Planning Organization (TTPO)</b>	YVCOG is invited and participates in TTPO scheduled meetings when held at Yakama Nation
<b>Miscellaneous Planning Events</b>	Joint attendance at WSDOT, stakeholder, and other transportation-related events, as available.
<b>Tribal Events</b>	Participate in seasonal events and gatherings when appropriate and possible to provide information and promote partnerships

## Metropolitan and Regional Transportation Plan (M/RTP) or Long-range Transportation Plan (LRTP)

In metropolitan areas, transportation planning is covered by federal regulations. The transportation plan in the metropolitan area is known as the Metropolitan Transportation Plan (MTP) and is the statement of the ways the metropolitan planning area plans to invest in the transportation system. Per the federal regulation known as [23 USC § 134](#), the Long-range Transportation Plan ([LRTP](#)) shall:

*"... provide for the development and integrated management and operation of transportation systems and facilities (including accessible pedestrian walkways and bicycle transportation facilities) that will function as an intermodal transportation system for the metropolitan planning area and as an integral part of an intermodal transportation system for the State and the United States."*

The [LRTP](#) addresses, for example:

- Policies, strategies, and projects for the future;
- A systems-level approach by considering roadways, transit, non-motorized transportation, and intermodal connections;
- Projected demand for transportation services over at least the 20 years at the date of adoption;
- Regional land use, development, housing, and employment goals and plans;
- Cost estimates and reasonably available financial sources for operation, maintenance, and capital investments; and
- Ways to preserve existing roads and facilities and make efficient use of the existing system.

The metropolitan [LRTP](#) and the long-range statewide transportation plan must be consistent with each other. Since Yakima Valley's MPO had air quality violations in the past, the [LRTP](#) must be updated every four years. MPOs are encouraged to make special efforts to engage interested parties in the development of the [LRTP](#).

Yakima Valley's MPO also provides the RTPO membership with transportation planning services. The Metropolitan and Regional Transportation Plan elements are combined into one document. The resulting plan is known as a Metropolitan and Regional Transportation Plan (M/RTP or [LRTP](#)). The RTPO regulations are State requirements, not federal requirements. The planning area for the RTPO includes all of Yakima County.

A strategic outline for the [LRTP](#) is scheduled to be completed by June 30, 2023. This outline will stratify the [LRTP](#) into sections with estimated timelines and milestones for each section. Table 1 shows an illustrative list of generic sections and associated outreach efforts that are anticipated when creating a [LRTP](#). Since this Public Participation Plan (PPP) precedes the [LRTP](#), the table is for illustration purposes and may not include all or may include more sections than those resulting from the public process of creating the Yakima Valley M/RTP.

Public outreach will always be preceded by English and Spanish notifications in multiple local newspapers. Activities will include Online notification on YVCOG’s website and Facebook page, solicitation from the MPO/RTPO for members to place the same information on their websites or provide links to the MPO/RTPO website, and notification at the regularly scheduled MPO/RTPO Technical Advisory Committee (TAC) and Policy Board (PB) meetings leading up to the event. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. As per YVCOG’s Policy for Engaging Individuals with Limited English Proficiency, the four-factor analysis performed for the development of the Public Participation Plan will help assess the need for providing materials in Spanish as well.

*Table 1. Illustrative List of Generic Long-range Transportation Plan Sections and Associated Public Outreach Efforts*

Long-range Plan Section	Deliverable	Type of Public Participation
Evaluation Criteria, Methods and Measures	Evaluation criteria created to evaluate individual future scenarios	Open workshops stakeholder solicitation, charettes, electronic /radio/television media events...
Transportation Deficiencies	Existing and anticipated transportation deficiencies lists and needs lists	Open meetings and workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, fair booth or open market booth, electronic/radio/television media events...
Strategies	Strategies for addressing, mitigating, or accepting the identified deficiencies	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media events...
Plan Scenarios	Gather, develop and consider plan scenarios that incorporate strategies for the identified deficiencies	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media events...
Adopt Preferred Plan Scenario	Select the scenario approach through consensus	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media events...

Frequent review of local, state, and federal outreach strategies will allow Yakima Valley’s MPO/RTPO to freshen the approaches made to involve the public in the long-range transportation planning process.

**Public Comment Opportunities for the 2023 Long-Range Plan Update**

MPO/RTPO staff anticipates that development discussions will occur at Technical Advisory Committee meetings and Policy Board meetings with increasing frequency from May 2023 through the adoption of the [LRTP](#), scheduled to occur in March 2024.

Opportunities for public input will occur throughout any planning process, including during the [LRTP](#) development and during the Draft [LRTP](#) comment period. Input from the public, stakeholders, and interested parties will be obtained via an online comment form on the

project website, via comment cards that will be available at various public outreach meetings, with printed copies of the Draft [LRTP](#) at identified physical locations throughout the region, and via email and letters addressed to YVCOG. Input will be accepted in both English and Spanish.

Copies of the Public Participation Plan, the Draft [LRTP](#) and related environmental documents under the State Environmental Policy Act (SEPA) will be available for review at the following locations:

YVCOG  
311 North 4<sup>th</sup> Street, Suite 204  
Yakima, WA 98901

Yakima Valley Regional Library  
102 N 3rd Street  
Yakima, WA 98901

Sunnyside Library  
621 Grant  
Sunnyside, WA 98944

Input received during plan development will be summarized as part of the Draft [LRTP](#). Input received during the comment period will be summarized in an Appendix maintained as part of the final [LRTP](#).

If the final [LRTP](#) differs significantly from the Draft [LRTP](#) available for public comment or raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts, an additional opportunity for public comment on the revised plan will be made available.

If you need special accommodations to participate in a meeting or materials in an alternative format, please call YVCOG at 509-574-1550 by 10:00 AM three days prior to the meeting. For TTY users, please use the State's toll-free relay service, 7-1-1, and ask the operator to dial 509-574-1550.

Para obtener información en español sobre este Plan de Participación Pública o sobre el proceso de planificación de transporte en la región, puede llamar al número 574-1550.

## Metropolitan (MTIP) and Regional (RTIP) Transportation Improvement Program

In the Metropolitan Transportation Improvement Program (MTIP), the MPO identifies the transportation projects and strategies from the [LRTP](#) in the metropolitan planning area to be started over the next four years. All projects receiving federal funding in the MPO area must be in the MTIP. The MTIP allocates the limited transportation resources in the MPO area based on a clear set of short-term transportation priorities.

The Washington State 2024-2027 TIP will begin development in June 2023. As with the [LRTP](#), Yakima Valley's MPO provides the RTPO members with programming services. The metropolitan and regional transportation improvement program elements are being combined into one document. The resulting program is known as a Metropolitan and Regional Transportation Improvement Program ([M/RTIP](#)).

The [M/RTIP](#) is sent to Washington State Department of Transportation (WSDOT) to be incorporated into the [Washington Statewide Transportation Improvement Program \(STIP\)](#). All projects receiving federal funding must be in the corresponding [STIP](#).

Under federal law, the MTIP:

- Covers a minimum four-year period of investment;
- Is updated at least every four years;
- Is realistic in terms of reasonably available funding and is not just a "wish list" of projects. This concept is known as fiscal constraint;
- Conforms with the Statewide Improvement Program (SIP) for air quality in nonattainment and maintenance areas;
- Is approved by the MPO and the governor; and
- Is incorporated directly, without change, into the Statewide Transportation Improvement Program (STIP).

For the 2024-2027 and future [M/RTIPs](#), YVCOG will hold public meetings during the MPO/RTPO public comment period in addition to the regularly scheduled Technical Advisory Committee (TAC) and Policy Board (PB) meetings (which are also open meetings). Written comments will be solicited by forms included in the available copies of the draft documents at the Yakima Public Library, the Sunnyside Library, and the MPO/RTPO office in Yakima. Electronic comments will be solicited through the YVCOG webpage at <https://www.yvcog.org/>. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. The four-factor analysis performed for the development of Public Participation Plan will help assess the need for providing materials in Spanish as well.

Development of [M/RTIPs](#) for jurisdictions and agencies is an annual task in the Unified Planning Work Program (UPWP), and a development schedule such as the example provided is drafted each spring in anticipation of the process. This development schedule is available on the YVCOG webpage as well.

## Human Service Transportation Plan (HSTP) and the Mobilizing Public Access to Countywide Transportation (MPACT) Advisory Committee

Recognizing the existing public transportation services in the metropolitan and regional planning areas, and identifying the unmet needs of individuals with disabilities, older adults, veterans, and individuals with limited income are a few of the primary objectives in the Human Services Transportation Plan ([HSTP](#)). YVCOG began the 2022 [HSTP](#) update in December 2021 with members of the Mobilizing Public Access to Countywide Transportation (MPACT) Committee, which succeeded the Yakima Valley Special Needs Coalition in 2016, to investigate the needs of the special needs populations in Yakima County. The MPACT committee presented the 2022 [HSTP](#) to the YVCOG Transportation Policy Board who approved the document in October 2022. Work will begin in Fall 2025 for the 2026 [HSTP](#) Update.

YVCOG and MPACT reaches out to public and private transportation service providers in and near the combined planning areas as a standing committee of the MPO/ RTPO. This group’s membership is composed of the many organizations that provide (social and transportation) services to the special needs populations in the MPO/RTPO areas. It is the intention of MPACT to meet at least quarterly in open meetings to share information and keep each other informed of emerging legislation and conditions.

This coalition, with MPO/RTPO staff, develops the [HSTP](#) every four years. Midway between [HSTP](#) updates, the Coalition creates a ranked project list from a prioritization process, as part of the WSDOT Public Transportation Consolidated Grant (CG) Program. WSDOT allocates a predetermined number of “A-B-C-D” scoring classifications for each submitted (and eligible) application. Projects receive “Bonus” points based on A (highest points) to C (loses points); D prioritized projects receive no bonus points. YVCOG’s regional list is submitted to WSDOT to be included in a statewide prioritization list which is used to determine funding for the upcoming biennium.

As the facilitator of MPACT, YVCOG is responsible for public outreach efforts. As with other metropolitan and regional plans and programs, public outreach will be preceded by an English and Spanish notification in multiple local newspapers, online notification on the website for the MPO/RTPO, solicitation from the MPO/RTPO for members and Coalition members to place the same information on their websites or provide links to the MPO/RTPO website, and notification at the regularly scheduled MPO/RTPO TAC and PB meetings leading up to the event. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. The four-factor analysis performed for the development of Public Participation Plan will help assess the need for providing materials in Spanish as well.

As with the [LRTP](#) covered earlier in this document, a generic table of potential [HSTP](#) sections and their possible associated public outreach activities is summarized for illustrative purposes.



*Table 2. Illustrative List of Generic Human Services Transportation Plan Sections  
 and Associated Public Outreach Effort*

<b>HSTP Section</b>	<b>Deliverable</b>	<b>Type of Public Participation</b>
Stakeholder Services & Transportation Providers	Statements of Existing Service Providers both Public and Private	Open meetings (in-person, virtual or hybrid), stakeholder, solicitation, electronic / radio / television media events
Emergency Management	Develop emergency management activities available by service providers	Open meetings (in-person, virtual or hybrid), stakeholder, solicitation, electronic / radio / television media events
Common Origins	Use of Census, ACS, OFM and other data sources to communicate demographics with local data gathering.	Surveys, four-factor analysis, Electronic / radio / television media events.
Common Destinations	Use of Census, ACS, OFM and other data sources to communicate demographics with local data gathering.	Surveys, Electronic / radio / television media events...
Existing Transportation Services	Statements of Existing Conditions	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media events...
Unmet Transportation Needs	Existing and anticipated transportation deficiencies and needs lists	Open meetings and Workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, fair booth or open market booth, electronic/radio/television media
Technology	Identify role for improving or mediating needs through possible technology	Open workshops (in-person, virtual or hybrid), stakeholder solicitation
Strategies	Strategies for addressing, mitigating, or accepting the identified deficiencies	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media
Coordination	Gather, develop, and consider coordination scenarios that incorporate strategies for the identified deficiencies	Open workshops (in-person, virtual or hybrid), stakeholder solicitation, charettes, electronic/radio/television media

## Infrequent Studies or Other Prioritization Processes

In addition to these three regularly scheduled periodic tasks ([LRTP](#), [M/RTIP](#), and [HSTP](#)), there will be times when the Yakima Valley MPO/RTPO performs outreach for a short-term WSDOT study or transportation surveys. There may also be times when a funding source becomes available that will initiate a prioritization of local or regional projects. Each time, the public outreach portion of a process will be preceded with bilingual newspaper notifications in multiple newspapers and online notification.

## Regularly Scheduled Meetings and Opportunities for Public Input

Meetings of the following committees and the general public are identified as part of the public participation process. All meetings are open to the public. See *Appendix B* for a schedule of meetings.

### **MPO/RTPO Policy Board**

The Yakima Valley MPO/RTPO Policy Board is the formal decision-making body for matters relating to regional transportation planning. The Policy Board has the authority to adopt regional transportation plans. The Policy Board meets once per month.

### **Technical Advisory Committee**

YVCOG has established a Yakima Valley MPO/RTPO Technical Advisory Committee (TAC) to ensure coordination of the regional transportation planning process. The TAC will make recommendations to the Yakima Valley MPO/RTPO Policy Board at key points during any planning process.

### **Mobilizing Public Access to Countywide Transportation (MPACT) Committee**

YVCOG established the regional MPACT Committee to address public transportation, and other multi-modal transportation modes. MPACT oversees the 4-year Human Services Transportation Plan ([HSTP](#)) update, provides advisory oversight of transit feasibility studies, and prioritizes the bi-annual WSDOT's Public Transportation Consolidated Grant applications. The MPACT makes recommendations to the Yakima Valley MPO/RTPO Policy Board regarding transit and alternative transportation issues.

# Appendix A

## Relevant Federal and State Regulations

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### FEDERAL REGULATIONS CITED IN THIS DOCUMENT

[23 USC Section 134](#) – Metropolitan Transportation Planning

[23 USC Section 135](#) – Statewide and nonmetropolitan transportation planning

[23 CFR Part 450](#) – Planning Assistance and Standards

[42 USC Chapter 85](#) – Clean Air Act

[Title 23 USC](#) – Federal-Aid Highways

[Title 49 USC Section 53](#) – Public Transportation

### STATE REGULATIONS CITED IN THIS DOCUMENT

[RCW 47.80](#) – Regional Transportation Planning

[WAC Section 468](#) – Department of Transportation

[RCW 36.70A](#) – Growth Management Act

[RCW 35.77](#) – Local 6-year TIP

## Appendix B

### Meetings for Regional Transportation Planning

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Please see schedules on the next 2 pages for 2023 meeting dates. The MPO/RTPO/YVCOG meeting dates are advertised every year and can also be found on the YVCOG website at: <https://www.yvcog.org/>

The meetings are customarily held as follows:

- **MPO/RTPO Policy Board Meetings**  
usually 3<sup>rd</sup> Monday each month, 1:30pm – 3:30pm
- **MPO/RTPO TAC Meetings**  
usually 2<sup>nd</sup> Thursday of each month, 10am - noon
- **Mobilizing Public Access to Countywide Transportation (MPACT)**  
usually 4<sup>th</sup> Wednesday of Jan / Mar / May / Sep / Oct / Dec, 2:30pm – 4:00pm.
- **YVCOG General Membership Meeting**  
3<sup>rd</sup> Wednesday of Feb /Mar / May / Sep / Oct / Dec, 6:00pm – 8:00pm

Other Meetings for Public Outreach (as scheduled):

- **Joint- Driving Rural Yakima Valley's Economy (D.R.Y.V.E.) & TRANS-Action (Yakima Valley Regional Transportation Advocacy Committees)**  
usually held on the 3<sup>rd</sup> Wednesday of Odd months, 2:00pm – 4:00pm



## YAKIMA VALLEY CONFERENCE OF GOVERNMENTS MEETINGS SCHEDULED BY MONTH

* MPO / RTPO POLICY BOARD & YVCOG EXECUTIVE COMMITTEE	** YVCOG GENERAL MEMBERSHIP	*** MPO / RTPO TECHNICAL ADVISORY COMMITTEE	**** Mobilizing Public Access to Countywide Transportation (MPACT) ADVISORY COMMITTEE
January	January	January	January
February	February <i>(If January is Cancelled)</i>	February	February <i>(Even Years, as needed)</i>
March	March	March	March
April		April	April <i>(Even Years, as needed)</i>
May	May	May	May
June		June	June <i>(Even Years, as needed)</i>
July		July	July
August		August	August <i>(Even Years, as needed)</i>
September	September	September	September
October	October	October	October <i>(Even Years, as needed)</i>
November		November	November
December	December	December	December <i>(Even Years, as needed)</i>

- \* The Metropolitan and Regional Transportation Planning Organization (MPO/RTPO) Policy Board and YVCOG Executive Committee meet at 1:30 p.m. at the YVCOG office, 311 North 4<sup>th</sup> Street, Suite 204, (and/or virtually) in Yakima on the **3rd Wednesday** of January and February, and on the **3rd Monday** of each month thereafter.
- \*\* The YVCOG General Membership meets at 6:30 p.m. on the **3rd Wednesday** of January, March, May, September, and October. The December meeting is held on the **2nd Wednesday**. These meetings are held at alternating locations (and/or virtually) throughout the region.
- \*\*\* The MPO/RTPO Technical Advisory Committee (TAC) meets at 10:00 a.m. at the YVCOG office, 311 North 4<sup>th</sup> Street, Suite 204, (and/or virtually) in Yakima on the **2nd Thursday** of each month (unless notified otherwise).
- \*\*\*\* The Mobilizing Public Access to Countywide Transportation (MPACT) meets at 2:30 p.m. at the YVCOG office, 311 N. 4<sup>th</sup> Street, Suite 204, (and/or virtually) in Yakima on the 4<sup>th</sup> Wednesday every month during “even” years and bi-monthly, starting in January during “odd” years (unless otherwise notified).

*Note: MPO-RTPO Policy Board / Executive Committee, General Membership Meetings, Technical Advisory Committee, and MPACT Advisory Committee will be held “in-person”. Virtual meeting platforms (i.e., TEAMS, ZOOM, etc.) will be available for these meetings when possible. Links to these meetings will be included on each meeting’s agenda and made available at least 24 hours before the beginning of each meeting*

# Appendix C

## Media Distribution

YVCOG distributes news releases, notices, and other materials to the following:

### MEMBER JURISDICTIONS / AGENCIES

- City of Grandview
- City of Granger
- Town of Harrah
- City of Moxee
- Town of Naches
- City of Selah (Selah Transit)
- City of Sunnyside
- City of Tieton
- City of Toppenish
- City of Union Gap (Union Gap Transit)
- City of Wapato
- City of Yakima (Yakima Transit)
- City of Zillah
- Yakima County
- Yakima Airport / McAllister Field
- Washington State Dept. of Transportation

### PARTNERING AGENCIES / ORGANIZATIONS / TRIBAL GOVERNMENTS

- Benton-Franklin Conference of Governments
- Confederated Tribes & Bands of the Yakama Nation / Yakama Nation Transit
- Department of Ecology
- Department of Social & Health Services
- Employment Security / WorkSource
- Entrust Community Services
- Educational School District (ESD) 105
- Granger Chamber of Commerce
- La Casa Hogar
- People for People Community Services
- Port of Grandview
- Port of Sunnyside
- Southeast Washington Area on Aging
- Toppenish Chamber of Commerce
- WA St. Dept. of Services for the Blind
- (MultiCare) Yakima Memorial Hospital
- Yakima County Development Association
- Yakima Valley Office of Emergency Management
- Yakima Chamber of Commerce
- Yakima Greenway Foundation
- Yakima Valley Clean Air Authority
- Yakima (City) Bike-Ped Citizens Committee
- Yakima Transit Citizens Advisory Committee
- Yakima Farmworkers Clinic
- Yakima Training Center (JBLM) / D.o.D.
- Zillah Chamber of Commerce

### PARTNERING TRANSPORTATION-RELATED BUSINESSES

- AB Foods
- Central Washington Home Builders Association (CWHBA)
- Gray & Osborne Engineering
- Jacobs Engineering
- MedStar Transportation Services
- HLA Engineering and Surveying, Inc.
- ProTran (NEMT)
- Rattlesnake Hills Winery Trail Assoc.
- Tree Top, Inc.
- Washington State Tree Fruit Assoc. (WSTFA)
- Wide Hollow Development, Inc.
- Yakama Forest Products
- Yakama (Nation) Power
- Yakima Association of Realtors
- SOZO Sports Complex

### NEWS MEDIA

- Daily Sun News (Sunnyside)
- EL Sol de Yakima [Spanish] Newspaper
- KAPP / KVUE TV (Yakima)
- KIT Radio (Yakima)
- KIMA / KEPR TV (Yakima)
- KNDA [Spanish] Radio (Yakima)
- KNDO / KNDU TV (Yakima)
- MVTV (Mid-Yakima Valley Public Access TV)
- Tri-City Herald Newspaper
- Yakima Herald Republic Newspaper
- Yakima Valley Business Times
- Yakama Nation (YN) Review Newspaper

### TRANSPORTATION ACTION COMMITTEES

- Cowiche Canyon Conservancy
- Driving Rural Yakima Valley's Economy (D.R.Y.V.E)
- Mobilizing Public Access to Countywide Transportation (MPACT)
- TRANS-Action of Yakima County
- Yakama Nation Transportation Safety Committee
- Yakima Bikes & Walks

If you know of individuals, agencies or organizations that would like to receive information on YVCOG programs and activities, please send an email to [YVCOG.Transportation@yvcog.org](mailto:YVCOG.Transportation@yvcog.org)

## Appendix D

### Otros materiales

"Dígalos lo que les va a reportar"  
 El alcance del Plan de Participación Pública

Durante los próximos 45 días, los empleados de la Conferencia de Gobiernos del Valle de Yakima (YVCOG por sus siglas en inglés) facilitarán varias reuniones públicas de divulgación para discutir el Plan de Participación Pública de YVCOG. Usted puede preguntar, "¿Cuál es el Plan?"

**Cómo hacer un comentario público**

**Por correo postal:**  
 oficina de YVCOG  
 311 n. Calle 4.  
 Yakima, WA 98901

**Por correo electrónico:**  
[YVCOG.transportation@yvcog.org](mailto:YVCOG.transportation@yvcog.org)

**Por teléfono:**  
 (509) 574-1550

**Por el sitio web:**  
<https://www.yvcog.org/>

**EL LANZAMIENTO ANTES DE DESARROLLAR EL PLAN DE LARGO ALCANCE**

Como el primer paso en el desarrollar el Plan de Transporte de Largo Alcance de la MPO/RTPO (Organización de Planificación de Transporte Regional y Metropolitano), YVCOG crea el Plan de Participación Pública. El Plan describe cuáles son las reglas que sigue la MPO/RTPO para cumplir con nuestras funciones, y además explica el propósito y la estructura como organización. En el desarrollo del Plan de Largo Alcance, hay muchas oportunidades para que el público dé sus comentarios por más de un año. Después de ese período, YVCOG comenzará a desarrollar el próximo Plan de Largo Alcance.

Para informar al público sobre el proceso de participación pública, el Plan describe cómo el desarrollo del Plan beneficia de los comentarios públicos los residentes locales.

Por ejemplo, en la página seis hay una tabla como éste, pero contiene más filas.

Table 1. Illustrative List of Generic Long-range Transportation Plan Sections and Associated Public Outreach Efforts

sección del plan de largo alcance	Entregable	Tipo de participación pública
Criterios, métodos y medidas de evaluación	Criterios de evaluación creados para evaluar escenarios futuros individuales	Talleres abiertos, solicitud de partes interesadas, eventos de medios electrónicos/radio/televisivos...

Se incluye aquí la primera fila de la tabla. En ella demuestra que YVCOG compartirá y procurará aportaciones públicas sobre los criterios de evaluación, los métodos de evaluación y las medidas que el MPO/RTPO va a utilizar para determinar el supuesto futuro de transporte. YVCOG se pondrá en contacto con el público por medio de cualquiera de los eventos en la tercera columna o en una combinación de los eventos.

**OPORTUNIDADES DE COMENTARIOS PÚBLICOS PARA EL PLAN DE LARGO ALCANCE**

YVCOG ha mejorado el Plan con más detalles del Plan de Largo Alcance. Hay procesos recurrentes que la MPO/RTPO gestiona para sus ciudades de membresía, ciudades y agencias, el Plan también incluye los esfuerzos anticipados de divulgación pública para los programas de Mejoramiento del Transporte Metropolitano y Regional y el Plan de Transporte de Servicios.



El Comité Asesor Técnico (TAC por sus siglas en inglés) y la Junta de MPO/RTPO se reúnen una vez al mes. Las reuniones están abiertas al público y el calendario de reuniones de **2023** también están en el Plan. La última sección del Plan es un informe con los resultados del análisis de cuatro factores de dominio limitado del inglés. El análisis es necesario para que YVCOG puede identificar qué idiomas de nuestra región deben abordarse durante nuestros esfuerzos de divulgación. El análisis permite que YVCOG cumple con el Título VI de La Ley de Derechos Civiles de 1964, asegurando que la organización no discrimina por motivos de origen nacional.

YVCOG cumple con el Título VI del Acta de Los Derechos Civiles de 1964, La Ley de Restauración de Los Derechos Civiles de 1987, y además con todas las reglas y leyes pertinentes a cada uno de sus programas y actividades. Para más información, o para conseguir una forma de reclamación del Título VI, favor de visitar a la página web <https://www.yvcog.org/title6.pdf>

El Título VI requiere que ninguna persona se quede excluida, por razones de raza, color, género, ni origen nacional, de los beneficios de ninguna programa ni actividad por lo que YVCOG recibe fondos federales, incluso a fondos por parte del programa Ayuda Federal de la Carretera (Federal Aid Highway).

#### **LAS COPIAS DEL PLAN DE PARTICIPACIÓN PÚBLICA ESTÁN DISPONIBLES POR EL INTERNET Y POR ESCRITO**

YVCOG solicitará comentarios de parte del público a partir del **1 de mayo de 2023** hasta el **30 de junio de 2023**. Algunos ejemplos del Plan, junto con formularios de comentarios, estarán listos para revisar desde **el 20 de junio de 2023** en el sitio web <https://www.yvcog.org/> y por escrito en los siguientes locales:

- Las oficinas de YVCOG en 311 N. 4th Street, Suite 204, in Yakima, WA
- La biblioteca de Yakima en 102 N. 3rd Street in Yakima, WA
- La biblioteca de Sunnyside en 621 Grant Avenue in Sunnyside, WA

#### **SE ANUNCIARÁ DE PRONTO LAS UBICACIONES DÓNDE VAN A SER LAS JUNTAS PÚBLICAS**

Se espera verlo en alguna de las reuniones públicas programadas en varias ubicaciones el Valle de Yakima. Por favor, visite a la página web <https://www.yvcog.org/>, o contáctele por correo electrónico a [yvcog.transportation@yvcog.org](mailto:yvcog.transportation@yvcog.org) para recibir los detalles de todas las juntas públicas de divulgación. Por ejemplo, las fechas, locales, y horas de las reuniones programadas.

## Conferencia de Gobiernos del valle de Yakima (YVCOG)

### Reuniones Programadas por mes

* MPO / RTPO JUNTA DE POLÍTICAS COMITÉ EJECUTIVO DE YVCOG	** MEMBRESIA GENERAL DE YVCOG	*** COMITÉ ASESOR TÉCNICO MPO / RTPO	**** Movilización del Comité Asesor de Acceso Público al Transporte del Condado (MPACT)
enero	enero	enero	enero
febrero	febrero <i>(Si se cancela enero)</i>	febrero	febrero <i>(Años pares, según sea necesario)</i>
marzo	marzo	marzo	marzo
abril		abril	abril <i>(Años pares, según sea necesario)</i>
mayo	mayo	mayo	mayo
junio		junio	junio <i>(Años pares, según sea necesario)</i>
julio		julio	julio
agosto		agosto	agosto <i>(Años pares, según sea necesario)</i>
septiembre	septiembre	septiembre	septiembre
octubre	octubre	octubre	octubre <i>(Años pares, según sea necesario)</i>
noviembre		noviembre	noviembre
diciembre	diciembre	diciembre	diciembre <i>(Años pares, según sea necesario)</i>

\* La Junta de Políticas de la Organización de Planificación del Transporte Metropolitano y Regional (MPO / RTPO) y el Comité Ejecutivo de YVCOG se reúnen a la 1:30 p.m. en la oficina de YVCOG, 311 calle 4 N., cuarto 204, (y/o virtualmente) en Yakima el tercer miércoles de enero y febrero y el **tercer lunes** de cada mes a partir de entonces.

\*\* La Membresía General de YVCOG se reúne a las 6:30 p.m. el **tercer miércoles** de los meses enero, marzo, mayo, septiembre y octubre. La reunión de diciembre se celebra el segundo miércoles de diciembre. Estas reuniones se llevan a cabo en lugares alternos (y / o virtualmente) a través de la región.

El MPO/RTPO Comité consultivo técnico (TAC) se reúne a las 10:00 a.m. en la oficina de YVCOG, 311 calle cuatro norte, cuarto 204, (y / o virtualmente) en Yakima el segundo jueves de cada mes (a menos que se notifique de lo contrario).

La Movilización del Acceso Público al Transporte del Condado (MPACT) se reúne a las 2:30 p.m. en la oficina de YVCOG, 311 calle cuatro norte, cuarto 204, (y / o virtualmente) en Yakima el cuarto miércoles de cada mes durante años "pares" y bimensualmente, a partir de enero durante los años "impares" (a menos que se notifique lo contrario).

*Nota: La Junta de Políticas / Comité Ejecutivo de MPO-RTPO, las Reuniones Generales de Miembros, el Comité Asesor Técnico y el Comité Asesor de MPACT se llevarán a cabo "en persona". Las plataformas de reuniones virtuales (es decir, TEAMS, ZOOM, etc.) estarán disponibles para estas reuniones cuando sea posible. Los enlaces a estas reuniones se incluirán en la agenda de cada reunión y estarán disponibles al menos 24 horas antes del comienzo de cada reunión.*

**El calendario de revisión y divulgación de documentos de YVCOG**

<p><b>El plan para La organización de planificación de transporte regional y metropolitano (M/RTPO por sus siglas en inglés)</b></p>	<ul style="list-style-type: none"> <li>• Actualizado cada 4 años al mínimo, modifique según sea necesario</li> <li>• Coordinación interinstitucional, la contribución y la colaboración de documentos</li> <li>• Notificación en el sitio web de YVCOG de las próximas reuniones y las oportunidades para comentarios públicos</li> <li>• Comité Asesor técnico (TAC), movilización del acceso público al transporte de abogados (MPACT), WSDOT, FHWA/TLC y otros comentarios debidos a YVCOG para la actualización y la revisión</li> <li>• Anuncios legales de un período de comentarios públicos y las reuniones</li> <li>• El borrador se publica en el sitio web de YVCOG para los comentarios públicos y las revisiones</li> <li>• El período de revisión pública dura 30 días (con reunión pública) para los comentarios y las revisiones</li> <li>• Presentado y aprobado por la Junta Directiva de transporte de YVCOG</li> <li>• Se publica el documento adoptado en el sitio web de YVCOG y en las oficinas de YVCOG</li> <li>• Distribuir el documento adoptado a las agencias miembros, Gobiernos tribales, estatales y federales</li> </ul>
<p><b>El programa de mejora del transporte (TIP por sus siglas en inglés)</b></p>	<ul style="list-style-type: none"> <li>• Se actualizer anualmente</li> <li>• La coordinación interinstitucional, la contribución y la colaboración de nuevo documento</li> <li>• La reunión pública celebrada durante el período de comentarios de 30 días</li> <li>• La notificación en el sitio web de YVCOG de las próximas reuniones y las oportunidades para comentarios públicos</li> <li>• Los anuncios legales del período de comentarios públicos y las reuniones</li> <li>• Se publica el borrador en el sitio web de YVCOG para los comentarios públicos y las revisiones</li> <li>• El período de revisión pública dura 30 días con una reunión pública para los comentarios y las revisiones</li> <li>• Se publica el documento aprobado en el sitio web de YVCOG y en las oficinas de YVCOG</li> <li>• El documento adoptado se distribuye a las agencias miembros, Gobiernos tribales, estatales y federales</li> </ul>
<p><b>Las enmiendas al programa de mejora del transporte (TIP por sus siglas en inglés)</b></p>	<ul style="list-style-type: none"> <li>• Se hacen las enmiendas mensualmente, de enero hasta octubre, según sea necesario</li> <li>• Hay anuncios de los comentarios públicos y las oportunidades de revisión</li> <li>• El período mínimo de comentarios dura 10 días</li> <li>• El Comité de TAC recomienda aprobar las enmiendas y la Junta Directiva de transporte las aprueba por medio de la resolución</li> <li>• Se publica en el sitio web de YVCOG el documento enmendado</li> </ul>
<p><b>El plan de participación pública (PPP por sus siglas en inglés)</b></p>	<ul style="list-style-type: none"> <li>• Se actualiza cada 4 años antes de la actualización de <a href="#">M/RTIP</a> y se modifique según sea necesario</li> <li>• La coordinación interinstitucional, la contribución y la colaboración de los nuevos documentos</li> <li>• Las reuniones públicas son celebradas durante (al mínimo) un período de comentarios de 45 días</li> <li>• Notificación en el sitio web de YVCOG de las próximas reuniones y las oportunidades para comentarios públicos</li> <li>• Anuncios legales de período de comentarios públicos y las reuniones</li> <li>• El Comité de TAC recomienda aprobar el plan y la Junta Directiva de transporte lo aprueba por medio de la resolución</li> <li>• Distribuir el documento adoptado a las agencias miembros, Gobiernos tribales, estatales y federales</li> </ul>
<p><b>Plan de Transporte de Servicios Humanos</b></p>	<ul style="list-style-type: none"> <li>• Actualizado cada 4 años</li> <li>• Coordinación interagencial. Reclutamiento de interesados en transportación y el público general para unirse al Comité Consultivo para Movilizar Acceso a Transportación en Todo el Condado (MPACT).</li> <li>• Recomendado por el Comité MPACT para adopción a la junta política.</li> <li>• Distribuir el documento adoptado a miembros, agencias estatales, federales y gobiernos tribales.</li> </ul>
<p><b>Plan Título VI</b></p>	<ul style="list-style-type: none"> <li>• Actualizado 6 años o cuando el Reportero del Título VI (director ejecutivo de YVCOG) cambie</li> <li>• Recomendado por el Comité TAC y aprobado, a través de resolución, por la junta política.</li> <li>• Distribuir el documento adoptado a miembros, agencias estatales, federales y gobiernos tribales.</li> </ul>
<p><b>Programa De Trabajo de Planificación Unificada</b></p>	<ul style="list-style-type: none"> <li>• Actualizado cada dos años con planificación y presupuestación de un solo año en conjunción con el año fiscal estatal (1 de julio a 30 de junio)</li> <li>• Recomendado por los comités de TAC y MPACT para adopción por la junta política</li> </ul>

<b>LA MATRIZ DE EVALUACIÓN DEL PLAN DE PARTICIPACIÓN PÚBLICA</b>		
<b>Las herramientas de Participación</b>	<b>Las herramientas del Monitoreo</b>	<b>Los Resultados de la Evaluación</b>
<b>El sitio web de YVCOG</b>	<ul style="list-style-type: none"> <li>• El número de visitas al sitio web</li> <li>• Las páginas visitadas y descargadas</li> <li>• Las maneras para que los visitantes den comentarios</li> </ul>	Se indica el uso del sitio web, la efectividad y la facilidad de navegación
<b>Las reuniones de YVCOG:</b> <ul style="list-style-type: none"> <li>• La Junta Directiva</li> <li>• TAC</li> <li>• MPACT</li> <li>• La jornada de puertas abiertas</li> <li>• Los eventos especiales</li> </ul>	<ul style="list-style-type: none"> <li>• Cuántas reuniones celebradas</li> <li>• Cuántos participantes</li> <li>• Los comentarios recibidos</li> <li>• Los resultados de los debates y eventos</li> </ul>	Se proporciona información sobre el éxito de las reuniones públicas, la asistencia y el nivel de interés de los participantes
<b>Comunicado de prensa</b>	<ul style="list-style-type: none"> <li>• El número de lanzamientos mandados</li> <li>• El número de artículos de noticias o anuncios públicos enviados</li> </ul>	Se trata de la relación de los medios locales para resaltar los planes de transporte y las actividades pertinentes
<b>Los comentarios públicos y los periodos de comentarios públicos</b>	<ul style="list-style-type: none"> <li>• El número de los comentarios recibidos</li> <li>• El análisis de los comentarios recibidos</li> <li>• Información demográfica del comentarista(s), si es disponible</li> </ul>	Se indica el grado de interés público en las cuestiones y actividades de la planificación del transporte y la efectividad de las estrategias del Plan de Participación Pública
<b>Las listas de distribución de correo electrónico</b>	<ul style="list-style-type: none"> <li>• El número de personas que reciben informes por parte de YVCOG</li> <li>• La cantidad de personas que reciben las agendas y los paquetes de información de las reuniones mensuales</li> </ul>	Se destaca la capacidad de YVCOG para fomentar la participación pública
<b>Los medios sociales</b>	La cantidad de aficionados	Seguimiento cuántas personas siguen las actividades y los problemas de transporte regional

YVCOG utiliza diversas técnicas de participación pública para educar y solicitar aportes del público para informar el proceso de las decisiones.

## Las técnicas de participación pública

### Las reuniones públicas / los talleres

- Jornadas de puertas abiertas/Eventos de divulgación
- Presentaciones/Cabinas de información en los eventos que tienen otras agencias
- Junto con otros grupos interesados de la comunidad, se realizan talleres y eventos para compartir ideas.
- Actividades interactivas en las reuniones
- Tiempos variables de la reunión/las fechas de los talleres o los eventos de divulgación
- Asistencia de interpretación y traducción al español en persona o por teléfono cuando sea necesario

### Los medios de visualización incluyen

- Mapas/tablas/ilustraciones/fotos/imágenes con letra
- El contenido en línea y los enlaces interactivos
- Presentaciones de PowerPoint
- Acceso al Internet por Wifi (donde sea disponible)

### Las encuestas

- Encuestas impresas en las reuniones y presentaciones (en inglés y español)
- Encuestas en línea (en inglés y español)
- Entrevistas Personales

### Los grupos de Sondeo

- Se selecciona a algunos participantes al azar para discutir varios temas

### Los materiales impresos incluyen

- Documentos en un lenguaje sencillo
- Mapas, carteles, tablas, fotos, y otros medios visuales para mostrar información
- Tarjetas con Información acerca de los eventos
- Folletos de información

### El Boletín informativo

- Enviar los boletines informativos por correo electrónico

### Técnicas para involucrar a las Poblaciones de poco inglés

- Traducir materiales de divulgación y proporcionar servicios de intérprete cuando sea necesario
- Incluir información sobre el sitio web y los avisos de reunión sobre cómo solicitar un intérprete u otra ayuda
- Utilizar técnicas de visualización como mapas, gráficos y gráficos, para ilustrar tendencias, proyectos propuestos, etc.
- Utilizar medios de comunicación basados en el lenguaje como la radio y los formatos impresos
- Asociarse con los proveedores de servicios sociales para resaltar las necesidades basadas en el acceso mutuo o complementario de los programas que mejoran la movilidad
- Compartir y publicar carteles, postales y tarjetas de negocios con las cámaras hispánicas de comercio, asociaciones de negocios y propietarios de negocios privados destacando programas de transporte, proyectos y actividades de planificación
- Coordinar y traducir actualizaciones/revisiones de procedimiento y estrategias con la póliza de YVCOG para involucrar individuos con conocimiento limitado de inglés en el PPP y otros documentos públicos.

### El internet y el acceso electrónico a la información

- Sitio web que incluye el contenido actual
- Oportunidad para que el público envíe sus comentarios por correo electrónico
- Se copian y se distribuyen los materiales que se usan en las jornadas de puertas abiertas y en los talleres
- Encuestas en línea
- Se proveen los informes electrónicos antes de conducir las reuniones y los eventos públicos
- Se comparten los enlaces del Internet con los miembros de YVCOG y los socios interesados para que los pongan en sus sitios web

### Otras actividades de divulgación

- El montar de mesas y cabinas en los eventos públicos y comunitarios
- El hacer varias actividades para recibir comentarios públicos en línea
- El participar en los procesos de la planificación de los miembros de YVCOG, el gobierno tribal y en todo el estado de Washington
- Se mandan los anuncios a las agencias que tienen interés
- El distribuir los volantes y las tarjetas con Información acerca de los eventos
- El realizar unas campañas de correo electrónico

### Las técnicas de notificación pública a involucrar a comunidades minoritarias y de bajos ingresos

- (Nota: La población minoridad significa cualquier grupo de personas de minoridad fácilmente identificables que viven en la proximidad geográfica y, si las circunstancias lo justifican, población geográficamente dispersa/transeúnte (como los trabajadores migrantes o los Americanos Nativos) quién serán similarmente afectados por la propuesta del programa de DOT, pólizas, o actividad)
- Se coordina con organizaciones regionales de servicios sociales, sin fines de lucro/fundaciones, y grupos de enfoque/comités independientes
  - Se procura tener más discusiones a largo plazo con organizaciones que sirven a grupos de personas excluidos a menudo como los ancianos, los jóvenes y las personas que hablan poco inglés
  - Se continua con la facilitación de grupos de transporte de necesidades especiales y comités de reducción de viaje por trayecto
  - Coordinar con los medios comunitarios y basados en el lenguaje
  - Se busca oportunidades de hablar en reuniones de grupos que impliquen a todo el pueblo y las personas excluidas por costumbre
  - Se notifica a las agencias que trabajan con cada grupo de personas y las poblaciones de bajos ingresos acerca de las actividades de la Agencia

### Técnicas para informar sobre comentarios públicos

- Responder a cada comentario público para que el comentador sepa que fue recibido y cualquier acción que se tomará como resultado
- Resumir temas o elementos clave de los comentarios públicos en los informes a la Junta Directiva y a los comités consultivos
- Proporcionar un resumen de comentarios como apéndice del informe final para cualquier proyecto/documento que requiera un período de comentarios público
- Enviar correos electrónicos a los participantes de reuniones, encuestas, etc., con los resultados finales del proyecto
- Mandar comentarios de la Agencia de nuevo al comentador

### Los Medios de comunicación locales

- Avisos públicos/Anuncios
- Comunicados de prensa
- Comprar la publicidad cuando sea necesario

# Appendix E

## Public Comments

### Scheduled Public Participation Plan Outreach Meetings:

Date	Time	City / Location	Location	Address
May 9	2:30 – 4:30pm	ZOOM Platform	Virtual Open House #1 (Transportation Stakeholders)	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
May 25	5:00 – 7:00pm (Joint English /Spanish)	Grandview, WA	Grandview Community Center	812 Wallace Way
May 26	9:00 – 11:00am	ZOOM Platform	Virtual Open House #2 (Hispanic Agency Stakeholders)	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
June 7	5:00 – 7:00pm (Joint English /Spanish)	Yakima, WA	YVCOG Offices	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
June 14	5:00 – 7:00pm (Joint English /Spanish)	Naches, WA	Naches Train Depot	100 Naches Avenue
June 21	5:00 – 7:00pm (Joint English /Spanish)	Zillah, WA	Zillah Community Center	119 First Avenue
Other Presentations & Outreach Meetings				
Date	Event	City / Location	Location	
May 11	YVCOG Technical Advisory Committee	Yakima	YVCOG Offices	
May 11	KDNA Radio Interview #1	Granger	Northwest Communities Education Center	
May 15	YVCOG Policy Board	Yakima	YVCOG Offices	
May 17	YVCOG General Membership Meeting	Selah	Selah Civic Center (TBD)	
May 23	Yakima Bikes And Walks Committee	---	Video Meeting (Zoom)	
May 24	Mobilizing Public Access to Countywide Transportation (MPACT) Committee	---	Video Meeting (Zoom)	
May 25	DRYVE & TRANS-Action Transportation Advocacy Committees Meeting	---	Video Meeting (Zoom)	
May 31	Yakima Valley Focus Committee	---	Video Meeting (Zoom)	
June 9	Yakama Nation Treaty Days Information Fair	Yakama Nation	YN Cultural Center Campus	
June 14	KDNA Radio Interview #2	Granger	Northwest Communities Education Center	
June 19	YVCOG Policy Board	Yakima	YVCOG Offices	
June 28	Grandview Rotary	Grandview	Anchor Point Church (609 W Bonnieview Rd)	

### El Programa de divulgación 2023

Fecha	Hora	Ciudad	Ubicación	Dirección
9 de mayo	2:00 – 2:30pm	El sitio web de ZOOM	Puertas abiertas virtual #1 (Partes interesadas en el transporte)	311 n. Calle 4. (segundo piso en la librería)
25 de mayo	5:00 – 7:00pm (Junto Inglés/Español)	Grandview, WA	Centro Comunitario Grandview	812 Wallace Way
26 de mayo	9:00 – 11:00am	El sitio web de ZOOM	Puertas abiertas virtual #2 (Partes interesadas de la agencia hispana)	311 n. Calle 4. (segundo piso en la librería)
7 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Yakima, WA	oficina de YVCOG	311 n. Calle 4. (segundo piso en la librería)
14 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Naches, WA	Depósito de tren en Naches	100 Avenida Naches
21 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Zillah, WA	Centro Comunitario en Zillah	119 Avenida Primera
Other Presentations & Outreach Meetings				
Fecha	Evento	Ciudad / Ubicación	Ubicación	
11 de mayo	KNDA Radio Entrevista #1	Granger	Centro de Educación de las Comunidades del Noroeste	
11 de mayo	Comité Asesor Técnico de YVCOG	Yakima	Oficina de YVCOG	
15 de mayo	Junta de Políticas de YVCOG	Yakima	Oficina de YVCOG	
17 de mayo	Reunión General de Miembros de YVCOG	Selah	Centro Cívico de Selah (TBD)	
23 de mayo	Comité de Bicicletas y Caminatas de Yakima	---	Videoconferencia (Zoom)	
24 de mayo	Comité de Movilización del Acceso Público al Transporte del Condado (MPACT)	---	Videoconferencia (Zoom)	
25 de mayo	Reunión de los Comités de Defensa del Transporte de DRYVE & TRANS-Action	---	Videoconferencia (Zoom)	
31 de mayo	Comité de Enfoque del Valle de Yakima	---	Videoconferencia (Zoom)	
9 de junio	Feria de Información de los Días del Tratado de la Nación Yakama	Yakama Nation	Campus del Centro Cultural YN	
14 de junio	Entrevista de KNDA Radio #2	Granger	Centro de Educación de las Comunidades del Noroeste	
19 de junio	Junta de Políticas de YVCOG	Yakima	Oficina de YVCOG	
28 de junio	La sociedad rotaria de Grandview	Grandview	Iglesia Anchor Point (609 Carretera de Bonnieview Oeste)	



**Table for Public Comments Received During May 1 - June 30, 2023, Review Period:**

*YVCOG held four in-person and two virtual open houses, and 12 in person presentations (including an interview with the Spanish KDNA radio station), posted newspaper (English and Spanish) announcements three time that reported meetings and online accessibility for plan review and comment. As of June 30, 2023, the following emailed comments were reported during the comment period. Verbal recommendations at the May 26<sup>th</sup> Virtual Open House provided below.*

*However, several individuals did request to be included in an “interested parties/stakeholder” email list for future Transportation-specific outreach efforts in the future.*

<b>Suggested Edit</b>	<b>How Comment was Addressed</b>
<b>Recommend Suggestion # 1</b>	
<b>26May2023</b> – Hispanic Agencies Virtual Open House (group discussion) recommendations:	
<ol style="list-style-type: none"> <li>1. Newspaper in English and Spanish</li> <li>2. Grandview City Association Newsletter</li> <li>3. Monthly Newsletter to Inspire Centers</li> <li>4. Drop off fliers to local agencies through OIC to attend their Friday orientation (Sunnyside)</li> <li>5. Participate in “100 jobs for 100 kids” through OIC.</li> <li>6. Radio 107.3 to reach 1<sup>st</sup> Generation community not just radio KDNA.</li> <li>7. Participate in job fairs, with swag to get people at table for conversations.</li> <li>8. Yakima Valley Farm Worker Centers (YVFWC) events</li> <li>9. Connect with Memorial Hospital Staff Meeting</li> </ol>	<ol style="list-style-type: none"> <li>1. (Item 1) YVCOG distributes public comment announcements and events in both the Yakima Herald and El Sol Newspapers</li> <li>2. (Item 2) YVCOG sends all announcements and requests member jurisdictions to share outreach efforts with their respective city associations, community groups and city billing notices</li> <li>3. (Items 3, 4, 5, 7, 8, &amp; 9) YVCOG will continue efforts to expand its social service and community stakeholder committees contact lists for YVCOG participation in regularly scheduled agency events and the invitation of stakeholder agencies/committees/groups in YVCOG-led activities.</li> <li>4. (Item 6) YVCOG maintain a public service announcement contact list with media outlets to share information, YVCOG will consider more “demographic specific” outreach options as the transportation issue in question warrants and resources allow.</li> </ol>
<b>Recommend Suggestion #2</b>	
<b>30June2023</b> – Kate Tollefson, WSDOT Tribal & Regional Planning Office – Email (letter)	
<p><b>Americans with Disabilities Act (ADA) and Metropolitan Transportation Planning and Programming regulations (23 CFR 450):</b></p> <ol style="list-style-type: none"> <li>1. Pg. 2, Civil Rights statements:                         <ol style="list-style-type: none"> <li>a. Remove sex from Title VI protected class.</li> <li>b. Add YVCOG ADA statement, in accordance with 49 CFR 27.15 (b)).</li> <li>c. Translate Civil Rights statements, in accordance with YVCOG’s Title VI Plan/LEP plan.</li> </ol> </li> <li>2. Pg. 7, in the table titled “YVCOG: Document Review and Outreach Schedule”: add “tribal governments” to distribution lists, in accordance with 23 CFR 450.316(c).</li> </ol>	<p>All changes/revisions made per Ms. Tollefson’s recommendations.</p>

<p><b>WSDOT also recommends the following items:</b></p> <ol style="list-style-type: none"> <li>1. Pg. 2, Civil Rights statements page: add text indicating language translation is available upon request.</li> <li>2. Pg. 10, in table titled “Techniques to Involve Limited-English (LEP) Populations,” add description of alignment of PPP procedures and strategies with YVCOG’s Policy for Engaging Individuals with Limited English Proficiency.</li> <li>3. Pg. 9, in table titled “Public Participation Techniques,” define minority (see Federal Transit Authority (FTA) Circular 4702.1B).</li> <li>4. Pg. 7, in table titled “YVCOG: Document Review and Outreach Schedule,” add: additional core functions (e.g. Title VI Plan, UPWP, project selection, Coordinated Public Transit – Human Services Transportation Plan, etc.).</li> <li>5. Pg. 8, in table titled “Public Participation Plan Evaluation Matrix,” add: demographics as a category under “Monitoring Tools.”</li> <li>6. See additional edits in attached draft plan.</li> </ol>	
<p><b>Recommend Suggestion #3</b></p>	
<p><b>26Jun 2023</b> – Martha Rickey - Email  <b>28Jun2023</b> - Mick Nelson Janke – Email</p>	
<ol style="list-style-type: none"> <li>1. Expressed Support for returning passenger rail service to the Yakima area.</li> <li>2. Expressed concerns when public comment opportunities during monthly, yearly, and 4-year update documents would be made available to the public. Expressed concerns on usefulness of YVCOG’s current website.</li> <li>3. Recommended possible changes:             <ol style="list-style-type: none"> <li>a) Plain language descriptions of transportation modes covered in the M/RTP, TIP, TIP Amendments.</li> <li>b) Opt-in process for members of public to join email distribution lists for specific plans.</li> <li>c) Expected opening &amp; closing dates for plans on a routine review schedule (month &amp; year)</li> <li>d) Improved website interface.</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. The Public Participation Plan document addresses YVCOG efforts to better engage the public and is not meant to support/advocate for a particular transportation mode or service. These comments will be sought through outer plan documents, studies, and outreach events in the future that the PPP is meant provide strategies and potential activities to seek public input.</li> <li>2. YVCOG announces its public comment opportunities for monthly amendments (when performed) and its annual and 4-year transportation improvement updates assigned to a pre-determine schedule and posted on its web page and in the public notice section of the Yakima Herald Republic, EL SOL, and Sunnyside Newspapers. YVCOG continues efforts to update its web page to a more user-friendly interface. There is not a current date on this completion.</li> <li>3. <b>a)</b> While these documents are technical by nature and must remain per state/federal reporting purposes, efforts for general text within the documents may be able to undergo some “plain talk” rewriting while still maintaining standards required for the documents.  <b>b though d)</b> YVCOG’s pending web page upgrades anticipates incorporating these proposals for a more public friendly interactive and accessible experience. A direct email request page will be available in the new page.</li> </ol>

Recommend Suggestion #4	
<p><b>30Jun2023</b> – Nicholas George - Email</p>	
<ol style="list-style-type: none"> <li>1. Expressed Support for returning passenger rail service to the Yakima area.</li> <li>2. Expressed concerns when public comment opportunities during monthly, yearly, and 4-year update documents would be made available to the public. Expressed concerns on usefulness of YVCOG’s current website.</li> <li>3. Recommended possible changes:                             <ol style="list-style-type: none"> <li>1. Plain language descriptions of transportation modes covered in the M/RTP, TIP, TIP Amendments.</li> <li>2. Opt-in process for members of public to join email distribution lists for specific plans.</li> <li>3. Expected opening &amp; closing dates for plans on a routine review schedule (month &amp; year)</li> <li>4. Improved website interface.</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>1. The Public Participation Plan document addresses YVCOG efforts to better engage the public and is not meant to support/advocate for a particular transportation mode or service. These comments will be sought through other plan documents, studies, and outreach events in the future that the PPP is meant provide strategies and potential activities to seek public input.</li> <li>2. YVCOG announces its public comment opportunities for monthly amendments (when performed) and its annual and 4-year transportation improvement updates assigned to a pre-determine schedule and posted on its web page and in the public notice section of the Yakima Herald Republic, EL SOL, and Sunnyside Newspapers. YVCOG continues efforts to update its web page to a more user-friendly interface. There is not a current date on this completion.</li> <li>3. <b>a)</b> While these documents are technical by nature and must remain per state/federal reporting purposes, efforts for general text within the documents may be able to undergo some “plain talk” rewriting while still maintaining standards required for the documents.   <b>b though d)</b> YVCOG’s pending web page upgrades anticipates incorporating these proposals for a more public friendly interactive and accessible experience. A direct email request page will be available in the new page.</li> </ol>
Recommend Suggestion # 5	

# Appendix F

## Public Outreach Materials

**YVCOG**  
Yakima Valley Conference of Governments

YAKIMA VALLEY  
**TRANSPORTATION  
PUBLIC  
PARTICIPATION PLAN**

For the 2024-2045 Transportation Plan Update

**Learn More**

**www.yvcog.org/ppp2023**  
Yakima Valley Conference of Governments  
509-574-1550  
email: YVCOG.Transportation@yvcog.org  
www.yvcog.org

**YVCOG**  
Yakima Valley Conference of Governments

VALLE DE YAKIMA  
**PLAN DE  
PARTICIPACIÓN PÚBLICA  
DE TRANSPORTE**

Para la actualización del plan de transporte 2024 - 2045

**Aprender mas**

**www.yvcog.org/ppp2023**  
Conferencia de Gobiernos del valle de Yakima  
509-574-1550  
YVCOG.Transportation@yvcog.org  
www.yvcog.org

English / Spanish Reply Postcards – Available at meetings or electronically for access and commenting on the Public Participation Plan



311 North 4th Street, Suite 204, Yakima, Washington 98901 | Office: (509) 574-1550

YVCOG.org

## **CALL FOR PUBLIC COMMENTS**

**Yakima Valley Conference of  
Governments (YVCOG)  
Draft Public Participation Plan**

**[ENTER HERE](#)**

**LLAMADO  
A COMENTARIOS PÚBLICOS**

**(YVCOG – Conferencia de Gobiernos  
del Valle de Yakima)  
anuncia el lanzamiento del  
Borrador del Plan  
de Participación Pública**

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## **LLAMADO A COMENTARIOS PÚBLICOS**

### **Yakima Valley Conference of Governments (YVCOG – Conferencia de Gobiernos del Valle de Yakima) anuncia el lanzamiento del Borrador del Plan de Participación Pública**

De acuerdo con los requisitos federales y estatales, YVCOG está diseñando sus actividades públicas de extensión para asegurar que se le proporcionen al público y a las partes interesadas las oportunidades tempranas y significativas para la participación en la toma de decisiones regionales. Con ese fin YVCOG, como la agencia principal para la Metropolitan and Regional Transportation Planning Organization (MPO/RTPO – Organización de Planificación de Transporte Regional y Metropolitano), está lanzando el **Borrador Plan de Participación Pública (Plan)** el 15 de Mayo de 2023 para una revisión del público y un período para comentarios de 45 días, terminando a las 12:00 del mediodía el 30 de junio de 2023.

La YVCOG anima y da la bienvenida a su revisión y comentarios del borrador del Plan.

#### **Cómo revisar el Plan y presentar comentarios:**

La YVCOG proporciona una variedad de maneras para que usted revise el Plan o presente sus comentarios.

Se publicará un borrador del Plan en línea comenzando el lunes, el 15 de mayo de 2023 en

<https://www.yvcog.org/ppp2023/>. Usted puede usar la opción para comentarios en línea o enviar su comentario por correo electrónico a [yvcog.transportation@yvcog.org](mailto:yvcog.transportation@yvcog.org) con “Public Participation Plan Review Comment” en la línea de asunto.

Puede revisar el documento impreso y hacer comentarios por escrito en las siguientes ubicaciones:

- Oficina de YVCOG en 311 N. 4th Street, Suite 204, en Yakima, WA
- Biblioteca de Yakima en 102 N. 3rd Street en Yakima, WA
- Biblioteca de Sunnyside en 621 Grant Avenue en Sunnyside, WA

Puede hacer comentarios verbales en una de las reuniones de divulgación pública programadas del Plan de Participación Pública:

Fecha	Hora	Ciudad	Ubicación	Dirección
el 9 de mayo	2:00 – 2:30pm	El sitio web de ZOOM	Puertas abiertas virtual #1 (Partes interesadas en el transporte)	311 n. Calle 4. (segundo piso en la librería)
el 25 de mayo	5:00 – 7:00pm (Junto Inglés/Español)	Grandview, WA	Centro Comunitario Grandview	812 Wallace Way
el 26 de mayo	9:00 – 11:00am	El sitio web de ZOOM	Puertas abiertas virtual #2 (Partes interesadas de la agencia hispana)	311 n. Calle 4. (segundo piso en la librería)
el 7 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Yakima, WA	oficina de YVCOG	311 n. Calle 4. (segundo piso en la librería)
el 14 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Naches, WA	Depósito de tren en Naches	100 Avenida Naches
el 21 de junio	5:00 – 7:00pm (Junto Inglés/Español)	Zillah, WA	Centro Comunitario en Zillah	119 Avenida Primera

O puede enviar sus comentarios por correo a:

#### **YVCOG**

**311 North 4<sup>th</sup> Street, Suite 204**

**Yakima, WA 98901**

*La YVCOG cumple totalmente con el Título VI de la Ley de Derechos Civiles de 1964 y las regulaciones y estatutos relacionados en todos los programas y actividades. Para obtener más información, o para obtener un Formulario de Queja del Título VI, favor de visitar nuestro sitio web en <https://www.yvcog.org/>*

**Sunnyside & El Sol Newspaper Post Dates – On or Near: May 7, May 28, and June 18**

**Call for Public Comments**  
**Yakima Valley Conference of Governments (YVCOG) announces the release of the  
Draft Public Participation Plan**

Consistent with federal and state requirements, YVCOG is designing its public outreach activities to ensure that the public and interested parties are given early and meaningful opportunities for involvement in regional decision-making. To that end YVCOG, as the lead agency for the Metropolitan and Regional Transportation Planning Organization (MPO/RTPO), is releasing the **Draft Public Participation Plan** on May 15, 2023 for a 45-day public review and comment period, ending at 12:00 noon on June 30, 2023. YVCOG encourages and welcomes your review and comments on the draft Plan.

**How to view the Plan and submit comments:**

YVCOG provides a variety of ways for you to view the Plan or submit your comments.

A Plan draft will be posted online starting Monday May 15, 2023 at <https://www.yvcog.org/ppp2023/>. You may use the online comment option or email your comment to [yvcog.transportation@yvcog.org](mailto:yvcog.transportation@yvcog.org) with "Public Participation Plan Review Comment" in the subject line.

You may review the printed document and make written comments at the following locations:

- YVCOG Office @ 311 N. 4th Street, Suite 204, in Yakima, WA
- Yakima Library @ 102 N. 3rd Street in Yakima, WA
- Sunnyside Library @ 621 Grant Avenue in Sunnyside, WA

You may give verbal comment at one of the scheduled Public Participation Plan public outreach meetings:

Date	Time	City / Location	Location	Address
May 9	2:30 – 4:30pm	ZOOM Platform	Virtual Open House #1 (Transportation Stakeholders)	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
May 25	5:00 – 7:00pm (Joint English /Spanish)	Grandview, WA	Grandview Community Center	812 Wallace Way
May 26	9:00 – 11:00	ZOOM Platform	Virtual Open House #2 (Hispanic Agency Stakeholders)	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
June 7	5:00 – 7:00pm (Joint English /Spanish)	Yakima, WA	YVCOG Offices	311 N. 4 <sup>th</sup> St. (2 <sup>nd</sup> Floor Library)
June 14	5:00 – 7:00pm (Joint English /Spanish)	Naches, WA	Naches Train Depot	100 Naches Avenue
June 21	5:00 – 7:00pm (Joint English /Spanish)	Zillah, WA	Zillah Community Center	119 First Avenue

Or you may mail your comments to:

YVCOG  
311 North 4<sup>th</sup> Street, Suite 204  
Yakima, WA 98901

*YVCOG fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. For more information, or to obtain a Title VI Complaint Form, please visit our website at [www.yvcog.org](http://www.yvcog.org) or call Christina Wickenhagen at (509) 574-1550.*

**YHR & Sunnyside Newspaper Post Dates – On or Near: May 7, May 28, and June 18**