



- A G E N D A -

YVCOG GENERAL MEMBERSHIP MEETING

Wednesday, December 9, 2020

MEETING VIA TELECONFERENCE - [CLICK HERE TO JOIN MEETING ONLINE](#)

TO JOIN VIA TELEPHONE

Dial: 253 215 8782
Meeting ID: 214 245 7495 #
Password: 463554 #

5:50 p.m. – Virtual meeting room opens

6:00 p.m. – Call to Order

I. CALL TO ORDER / ROLL CALL

James Restucci, YVCOG Executive Committee Chair

PUBLIC COMMENT POLICY – *It is the policy of the YVCOG General Membership to accept public comment on agenda items at the time the item is being discussed. Public comments regarding items not on the agenda will be heard at the end of the meeting.*

II. WELCOMING REMARKS – Yakima Valley Conference of Governments

Chris Wickenhagen, Executive Director

III. BUSINESS – James Restucci, YVCOG Executive Committee Chair

- [Minutes from October 21, 2020](#) Meeting – *Motion to approve*

IV. PROGRAM

- How the COVID-19 Pandemic has affected the Travel and Tourism Industry
John Cooper, President & CEO of Yakima Valley Tourism
- 2020 YVCOG Outstanding Service Award

V. UPCOMING GENERAL MEMBERSHIP MEETING LOCATIONS

- February 17
- March 17
- May 19
- September 15
- October 20
- December 8

VI. PUBLIC COMMENT

VII. ADJOURN

YVCOG ensures full compliance with Title VI of the Civil Rights Act of 1964 by prohibiting discrimination against any person on the basis of race, color, national origin, or sex in the provision of benefits and services resulting from its federally assisted programs and activities. For questions regarding YVCOG's Title VI Program, you may contact the Title VI Coordinator at 509.574.1550.

If you need special accommodations to participate in this meeting, please call us at 509.574.1550 by 10:00 a.m. three days prior to the meeting. For TDD users, please use the state's toll-free relay service, 800.833.6388 and ask the operator to dial 509.574.1550.



John Cooper is a graduate of the University of Oregon (GO DUCKS) and the U.S. Chamber of Commerce Institute of Organization Management at U.C.L.A.

He has been with the Yakima Valley Tourism since June 2007. Prior to that, he was CEO of Bellingham/Whatcom County Tourism, Executive Director of the Southern Oregon Visitors Association and the Corvallis Convention and Visitors Bureau.

He has served on a number of industry boards, including being president of the Western Association of Convention and Visitor Bureaus and a founding board member of the Washington Tourism Alliance. On the local level he has served on numerous local boards and is an active member of the Downtown Yakima Rotary Club.

In recognition of his work, John was named Executive of the Year by the Washington Society of Association Executives, Tourism Professional of the Year by the Washington State Tourism office and Tourism Concierge by the Washington Wine Commission.