

Yakima Valley Metropolitan and Regional Transportation Planning Organizations



Prepared by

Yakima Valley Conference of Governments Staff

**Adopted
(June 17, 2019)**

Public Participation Plan

For the 2020-2045 Yakima Valley Metropolitan and Regional Transportation Plan Update

YVCOG Member Jurisdictions:

- City of Grandview
- City of Granger
- Town of Harrah
- City of Mabton
- City of Moxee
- Town of Naches
- City of Selah
- City of Sunnyside
- City of Tieton
- City of Toppenish
- City of Union Gap
- City of Wapato
- City of Yakima
- Yakima County
- City of Zillah
- Washington State Department of Transportation
- Yakima Transit
- Yakima Airport / McAllister Field

Published by:

Yakima Valley Conference of Governments (YVCOG)
311 N. 4th Street, Suite 204
Yakima, Washington 98901
Ph: (509) 574-1550
Fax: (509) 574-1551
www.yvcog.org

Para obtener información en español sobre este plan de participación pública o sobre el proceso de planificar para el transporte en el región, puede llamar al número 574-1550.

Cover Photos

Washington State Transportation Commission (WTC) Yakima Region Bus Tour (May 15, 2018) – **[Top Left]** Union Gap Public Services Director, Dennis Henne, discusses the City’s future plans for the **South Union Gap Interchange Project** (WSDOT project began construction in the fall of 2018) and Union Gap’s planned “**Beltway Project**”. **[Top Right]** Zillah Officials brief tour participants on the **Vintage Valley Parkway** project planned to begin construction in 2020. **[Bottom Center]** Yakima County Road Engineer Matt Pietrusiewicz and Traffic Engineering Managers share transportation successes and challenges during WTC’s May 2018 Board Meeting in Yakima City Council Chambers.

- Photo Courtesy, Alan Adolf (YVCOG)

The Yakima Valley Conference of Governments (YVCOG) hereby gives public notice that it is the Organization’s policy to assure full compliance with Title VI of the Civil Rights Act of 1964, the Civil Rights Restoration Act of 1987, and related statutes and regulations in all programs and activities. Title VI requires that no person shall, on the grounds of race, color, sex, or national origin be excluded from the participation in, be denied the benefits of, or be otherwise subjected to discrimination under any Federal Aid Highway program or other activity for which YVCOG receives Federal financial assistance.

Any person who believes they have been aggrieved by an unlawful discriminatory practice under Title VI has a right to file a formal complaint with YVCOG. Any such complaint must be in writing and filed with YVCOG’s Title VI Coordinator within one hundred, eighty (180) days following the date of the alleged discriminatory occurrence. For more information, or to obtain a Title VI Discrimination Complaint Form, please visit our website at www.yvcog.org or call Larry Mattson at (509) 574-1550.

Table of Contents

I.	Introduction	4
II.	Purpose of Public Participation and of the Public Participation Plan	5
III.	Public Participation Techniques	9
IV.	Tribal Government Participation	10
V.	Metropolitan and Regional Transportation (M/RTP) or Long-Range Transportation Plan (L-RTP)	11
VI.	Metropolitan (MTIP) and Regional (RTIP) Transportation Improvement Program	14
VII.	Human Services Transportation Plan and the associated Human Services Coalition	16
VIII.	Infrequent Studies or other Prioritization Processes	17
IX.	Regularly Scheduled Meetings and Opportunities for Public Input	18
X.	Appendices	
	• Appendix A – Relevant Federal and State Regulations	19
	• Appendix B – Meetings for Regional Transportation Planning	20
	• Appendix C – Media Distribution	21
	• Appendix D – Ortos Materiales (Spanish translation of tables)	22
	• Appendix E – Public Meeting Dates / Received Comments	27

Public Participation Plan - Introduction

Metropolitan Planning Organization (MPO)

The Yakima Valley Conference of Governments (YVCOG) is the lead planning agency for the federally-designated Yakima Valley Metropolitan Planning Organization (MPO). The purpose of the MPO is to “carry out a continuing, cooperative, and comprehensive (3C) multimodal transportation planning process for the Metropolitan Planning Area (MPA) that encourages and promotes the safe and efficient development, management, and operation of surface transportation systems to serve the mobility needs of people and freight and foster economic growth and development, while minimizing transportation-related fuel consumption and air pollution...” ([23 USC Section 134](#)).

MPOs receive dedicated Federal Highway Funds known as [Title 23 USC](#) Planning Funds (PL) and transit planning funds known as [Title 49 USC Section 53](#) Planning Funds (5303) to carry out their programs. Funding is allocated through the state department of transportation based on a formula as described in [23 CFR 450.308](#) and is distributed on an annual basis tied to each MPO’s annual Unified Planning Work Program.

Agencies participating as members of the MPO include the cities of Moxee, Naches, Selah, Union Gap, and Yakima; Yakima County; Selah Transit, Union Gap Transit; Yakima Transit; and the Washington State Department of Transportation (WSDOT).

Regional Transportation Planning Organization (RTPO)

YVCOG is also the lead planning agency for the state-designated Yakima Valley Regional Transportation Planning Organization (RTPO). One of the purposes of an RTPO is to see that provisions of the Washington State Growth Management Act ([RCW 47.80.023](#)), as further defined under Washington Administrative Code ([WAC](#)) [Section 468-86](#), are met.

The RTPO performs tasks similar to the MPO, but unlike the MPO, the RTPO includes rural and small urban areas outside of the greater metropolitan area. Often a MPO and a RTPO are combined to make transportation planning a coordinated and comprehensive process, as is the case in the Yakima Valley. Early on, the YVCOG member jurisdictions recognized the need, the desirability, and the regional benefits that result from a collaborative forum for transportation planning and decision-making. One of the duties described in this regulation is the responsibility of RTPO to certify that the transportation elements of comprehensive plans adopted by the counties, cities, and towns within their respective regions conform to the requirements of [RCW 36.70A.070](#). RTPOs also certify that the transportation elements of comprehensive plans adopted by counties, cities and towns within each region are consistent with the regional transportation plans adopted by the RTPO.

Agencies participating in the RTPO include those members of the MPO, along with the cities and towns of Grandview, Granger, Harrah, Mabton, Sunnyside, Tieton, Toppenish, Wapato, Zillah, and the Confederated Bands and Tribes of the Yakama Nation.

Purpose of Public Participation and of the Public Participation Plan (PPP)

This Public Participation Plan (PPP) will explain why public involvement is important to the MPO/RTPO, when and how public involvement is going to be solicited in the different transportation planning processes, and what types of information will be gathered during public outreach efforts.

Why public involvement is important locally

Public involvement is integral to good transportation planning. Without meaningful public participation, there is a risk of making poor decisions, or decisions that have unintended negative consequences. Public participation early and often is intended to make a lasting contribution to an area's quality of life. Public involvement is more than an agency requirement or a statutory obligation. Meaningful public participation is designed to inform the planning process about the community's needs and goals early enough to become guiding principles for policies, programs, and project selection.

The fundamental objective of the Yakima Valley MPO/RTPO's public participation plan is to ensure that the concerns and issues of everyone with a stake in transportation decisions are identified and addressed in the development of the planning processes in the Yakima Valley communities.

“Conducting meaningful public participation involves seeking public input at specific and key points in the decision-making process issues where such input has a real potential to help shape the final decision or set of actions.”- Federal Highways Administration (FHWA)¹

The MPO/RTPO is responsible for actively involving all affected parties in an open, cooperative, and collaborative process that provides meaningful opportunities to influence transportation decisions. Decision makers must consider fully the social, economic, and environmental consequences of their actions, and assure the public that transportation programs support adopted land use plans and community values. In consultation with interested parties, MPOs and RTPOs develop and document a participation plan that details strategies for incorporating visualization techniques, using electronic media, holding public meetings, and responding to public input.

Why public involvement is important at the federal and state level

Funding for transportation plans and projects comes from a variety of sources, including the federal government, state governments, special authorities, public or private tolls, local assessment districts, local government general fund contributions (such as local property and sales taxes), and impact fees. In particular, federal funding requires MPOs to use a continuing, cooperative, and comprehensive (3C) approach to transportation planning.

¹FHWA Public Involvement/Public Participation http://www.fhwa.dot.gov/planning/public_involvement/
YVCOG Public Participation Plan – Adoption Version – June 17, 2019

Federal funding — transferred to the state and later distributed to metropolitan areas — is typically the primary funding source for major MPO plans and projects. Federal transportation funding is made available through the Federal Highway Trust Fund and is supplemented by general funds. Most FHWA sources of funding are administered by the state Department of Transportation (DOT). Funding for the Yakima Valley MPO is administered by WSDOT. The RTPO funding covers all of Yakima County and is administered solely from WSDOT. The state DOT allocates the money to urban areas (MPOs) and rural areas (RTPOs) based on state and local priorities and needs. Most transit funds for urban areas are sent directly from the Federal Transit Administration (FTA) to the transit operator. Transit funds for rural areas are administered by the state DOT.

Federal funds are made available through a specific process:

- Authorizing Legislation:** Congress enacts legislation that establishes or continues the existing operation of a federal program or agency, including the amount of money it anticipates being available to spend or grant to states, MPOs, and transit operators. Congress generally reauthorizes federal surface transportation programs over multiple years. The amount authorized, however, is not always the amount that is available to spend.
- **Appropriations:** Each year, Congress decides on the federal budget for the next fiscal year. As a result of the appropriation process, the amount appropriated to a federal program is often less than the amount authorized for a given year and is the actual amount available to federal agencies to spend or grant.
 - **Apportionment:** Distribution of program funds among states and metropolitan areas (for most transit funds) using a formula provided in law is called an apportionment. Apportionments are usually made on the first day of the federal fiscal year (FFY = October 1 through September 30) for which the funds are authorized. At that time, the funds are available for obligation (spending) by a state in accordance with an approved State Transportation Improvement Program (STIP). In many cases, the state is the designated recipient of federal transportation funds; in some cases, transit operation are the recipient.
 - **Determining Eligibility:** Only certain projects and activities are eligible to receive federal transportation funding. Criteria depend on the funding source.
 - **Match:** Most federal transportation programs require a non-federal match. State or local governments must contribute some portion of the project or program cost. This matching level is established by legislation. For the Yakima Valley MPO, the required match for the federal funding administered by WSDOT is 13.5% for both Federal Highway Administration (FHWA) and Federal Transit Administration (FTA) funding.

YVCOG: Document Review and Outreach Schedule	
Metropolitan / Regional Transportation Plan (M/RTP)	<ul style="list-style-type: none"> • Updated every four years (minimum) • Interagency coordination, contribution, and collaboration of documents • Notification on YVCOG website of upcoming meetings and public comment opportunities • Technical Advisory Committee (TAC), Mobilizing Public Access to Countywide Transportation (MPACT), WSDOT, FHWA/FTA and other comments due to YVCOG for update and review • Legal advertisements of public comment period and meetings • Drafts and Final posted on YVCOG Website for public comment and review • 30-day public review period (with public meeting) for comment and review • Presented to and approved by YVCOG Transportation Policy Board • Adopted document posted on YVCOG Website and at YVCOG Offices • Distribute Adopted document to member, state, and federal agencies
Transportation Improvement Program (TIP)	<ul style="list-style-type: none"> • Update annually • Interagency coordination, contribution, and collaboration of new document • Public Meeting held during 30-day comment period • Notification on YVCOG website of upcoming meetings and public comment opportunities • Legal advertisements of public comment period and meetings • Draft posted on YVCOG Website for public comment and review • 30-day public review period with public meeting) for comment and review • Recommended by TAC Committee and approval, through resolution, by Transportation Policy Board • Adopted document posted on YVCOG Website and at YVCOG Offices • Distribute Adopted document to member, state, and federal agencies
Transportation Improvement Program (TIP) Amendments	<ul style="list-style-type: none"> • Performed monthly, January through October, as needed • Legal advertisements of public comment and review opportunities • Minimum 10-day comment period • Recommended by TAC Committee and approval, through resolution, by Transportation Policy Board • Post amended document on YVCOG website
Public Participation Plan (PPP)	<ul style="list-style-type: none"> • Updated every 4 years prior M/RTIP Update, amend as needed • Interagency coordination, contribution, and collaboration of new document • Public meetings held during (minimum) 45-day comment period • Notification on YVCOG website of upcoming meetings and public comment opportunities • Legal advertisements of public comment period and meetings • Recommended by TAC Committee and approval, through resolution, by Transportation Policy Board • Distribute Adopted document to member, state, and federal agencies

Evaluating the Public Participation Plan

The YVCOG Public Participation Plan represents an ongoing strategy in evaluating its effectiveness in connecting with our regional populations. As part of every public involvement period and outreach effort, YVCOG will explore a variety of methods to outreach to the public, solicit comment, evaluate effectiveness, and respond in a timely manner.

The Public Participation Plan Evaluation Matrix will be used to improve outreach methods and efforts and guide future updates to the Public Participation Plan

PUBLIC PARTICIPATION PLAN EVALUATION MATRIX		
INVOLVEMENT TOOL	MONITORING TOOLS	EVALUATION RESULTS
YVCOG Website	<ul style="list-style-type: none"> • Number of Site Visits • Viewed Pages and Downloads • Contact / Feedback Option for Visitors 	Indicates website use, effectiveness, and ease of navigation
YVCOG Meetings: <ul style="list-style-type: none"> • Policy Board • TAC • MPACT • Open Houses • Special Event(s) 	<ul style="list-style-type: none"> • Number of Meetings Held • Number of Attendees / participants • Comments Submitted • Results of Discussion / Event(s) 	Provides information on meeting effectiveness, attendance, and interest by affected stakeholders and public participants
News Releases	<ul style="list-style-type: none"> • Number of Releases sent out • Number of News Articles or public announcements published or broadcasted 	Relationship of local media in highlighting transportation plans, activities, and plans
Public Comments & Public Comment Periods	<ul style="list-style-type: none"> • Number of Comments received • Review of Comments received 	Indicates degree of public interest in transportation planning issues and activities and effectiveness of public participation plan strategies
Email Distribution Lists	<ul style="list-style-type: none"> • Number of People receiving emails or notifications from YVCOG • Number of People receiving monthly meeting agendas and packets 	Highlights YVCOG Staff's "Stakeholder" networking, recruiting, and retention capabilities
Social Media	<ul style="list-style-type: none"> • Number of "followers" or "likes" 	Tracks how many people are following regional transportation issues and activities

Public Participation Techniques

YVCOG utilizes various public participation techniques to educate and solicit input from the public to inform its decision-making process:

YVCOG Public Participation Techniques

<p><u>Public Meetings / Workshops</u></p> <ul style="list-style-type: none"> • Open Houses / Outreach Events • Presentations / Information Booths at other agency events • Host / Co-host workshops, focus groups, meetings, or brainstorming events with stakeholder and community groups • Interactive activities at meetings • Variable meeting times /dates for workshops or outreach events • Offer on-site or call-in interpretation and translations assistance <p><u>Visualization</u></p> <ul style="list-style-type: none"> • Maps / Charts / Illustrations / photographs / Infographics • Web Content and Interactive Links • PowerPoint Presentations • Wi-Fi linkages to internet (where available) <p><u>Surveys</u></p> <ul style="list-style-type: none"> • Printed Surveys provided at meetings and presentations (English & Spanish) • Internet Surveys (English & Spanish) • Personal Interviews <p><u>Focus Groups</u></p> <ul style="list-style-type: none"> • Randomly selected participants discuss various subjects <p><u>Printed Materials</u></p> <ul style="list-style-type: none"> • User-friendly documents written in “Plain Talk” • Maps, posters, charts, photographs, and other visual means of displaying information • Postcards / Event-based Business Cards • Handouts <p><u>Local Media</u></p> <ul style="list-style-type: none"> • Public Notices / Advertisements • New Releases • Purchase display ads and media advertising, as necessary <p><u>Newsletters</u></p> <ul style="list-style-type: none"> • Emailed Newsletters 	<p><u>Internet and Electronic Access to Information</u></p> <ul style="list-style-type: none"> • Website with current content • Ability for public to submit comments via email • Electronic duplication and distribution of open house / workshop materials • Internet Surveys • Provide electronic information prior to public meetings and events • Share internet links with members / stakeholder partners to post on their site(s) <p><u>Other Outreach</u></p> <ul style="list-style-type: none"> • Information / Comment tables and booths at community events and public gatherings • Online Commenting Activities • Participate in member jurisdiction, tribal government, and statewide planning processes • Announcements to member, partner, and stakeholder agencies • Posting Flyers / Staging Information Postcards and Event based Business Cards • Email Blasts <p><u>Public Notification Techniques to Involve Low Income & Minority Communities</u></p> <ul style="list-style-type: none"> • Coordinate with Regional Social Service Organizations, Non-Profit / Foundations, and independent focus groups / committees • Seek ongoing dialogue with groups representing potentially underserved populations; such as elderly, youth, and limited-English proficient populations • Continue facilitation of special needs transportation groups and commute trip reduction committees • Coordinate with community/minority media outlets • Seek opportunities to speak at meetings of groups involving minority/low income and traditionally underserved populations • Notify agencies that work with minorities and low-income populations of agency activities
--	---

Techniques to Involve Limited-English Proficient (LEP) Populations

- Translate outreach materials, as necessary, and provide translator services, as requested
- Include information on website and meeting notices on how to request translation or other assistance
- Utilize visualization techniques, such as, maps, charts, and graphics, to illustrate trends, proposed projects, etc.
- Utilize diverse media outlets such as radio and printed formats
- Partner with language-based social service and general service providers to highlight mutually or complementary based needs, services, or programs that improve mobility access.
- Share/post posters, postcards, and business cards with Hispanic Chamber(s) of Commerce, business associations, and private business owner highlighting transportation programs, projects and planning activities

Techniques for Reporting on Public Comments

- Acknowledge every public comment to let commenter know it was received and any action that will be taken as a result
- Summarize key themes or elements of public comments in reports to Policy Board and advisory committees
- Provide comment summary as an appendix to final report for any project/document requiring a public comment period
- Email participants from meeting, surveys, etc., with final project outcomes
- Submit agency comments back to commenter

Tribal Government Consultation

Washington State agencies are required to have effective procedures for relations with Native American tribes. The Washington State Department of Transportation's Centennial Accord Plan implements the consultation policy to provide consistent and equitable standards for working with tribes. The Confederated Bands and Tribes of the Yakama Nation reservation is mostly located within YVCOG's boundary (encompassing Yakima County) with some lands located along the northern boundary of Klickitat County. YVCOG actively coordinates planning activities with the Yakama Nation through participation in various activities.

YVCOG / YAKAMA NATION PLANNING COLABORATIONS	
Technical Advisory Committee	Participates in Monthly Technical Advisory Meetings primarily focused on public works, funding, and transportation planning activities
Mobilizing Public Access to Countywide Transportation (MPACT)	Participates in Quarterly Advisory Meetings primarily focused on special needs transportation, transit, funding and transportation planning activities
Driving Rural Yakima Valley's Economy (D.R.Y.V.E)	Yakama Nation was a founding member of the Transportation Advocacy Committee dedicated to promoting transportation investment in the southern Yakima Valley. YVCOG is a contributing member.
Tribal Transportation Planning Organization (TTPO)	YVCOG is invited and participates in TTPO scheduled meetings when held at Yakama Nation
Miscellaneous Planning Events	Joint attendance at WSDOT, stakeholder, and other transportation-related events, as available.

The Metropolitan and Regional Transportation Plan (M/RTP) or Long-range Transportation Plan (LRTP)

In metropolitan areas, transportation planning is covered by federal regulations. The transportation plan in the metropolitan area is known as the Metropolitan Transportation Plan (MTP) and is the statement of the ways the metropolitan planning area plans to invest in the transportation system. Per the federal regulation known as [23 USC § 134](#), the Long-range Transportation Plan (LRTP) shall

"... provide for the development and integrated management and operation of transportation systems and facilities (including accessible pedestrian walkways and bicycle transportation facilities) that will function as an intermodal transportation system for the metropolitan planning area and as an integral part of an intermodal transportation system for the State and the United States."

The LRTP addresses, for example:

- Policies, strategies, and projects for the future;
- A systems-level approach by considering roadways, transit, non-motorized transportation, and intermodal connections;
- Projected demand for transportation services over at least the next 20 years;
- Regional land use, development, housing, and employment goals and plans;
- Cost estimates and reasonably available financial sources for operation, maintenance, and capital investments; and
- Ways to preserve existing roads and facilities and make efficient use of the existing system.

The metropolitan LRTP and the long-range statewide transportation plan must be consistent with each other. Since Yakima Valley's MPO had air quality violations in the past, the LRTP must be updated every four years. MPOs are encouraged to make special efforts to engage interested parties in the development of the LRTP.

Yakima Valley's MPO also provides the RTPO membership with transportation planning services. The Metropolitan and Regional Transportation Plan elements are combined into one document. The resulting plan is known as a Metropolitan and Regional Transportation Plan (M/RTP or LRTP). The RTPO regulations are State requirements, not federal requirements. The planning area for the RTPO includes all of Yakima County.

A strategic outline for the LRTP is scheduled to be completed by June 30, 2019. This outline will stratify the LRTP into sections with estimated timelines and milestones for each section. Table 1 shows an illustrative list of generic sections and associated outreach efforts that are anticipated when creating a LRTP. Since this Public Participation Plan (PPP) precedes the LRTP, the table is for illustration purposes and may not include all or may include more sections than those resulting from the public process of creating the Yakima Valley M/RTP.

Public outreach will always be preceded by English and Spanish notifications in multiple local newspapers, online notification on YVCOG’s website and Facebook page, solicitation from the MPO/RTPO for members to place the same information on their websites or provide links to the MPO/RTPO website, and notification at the regularly scheduled MPO/RTPO Technical Advisory Committee (TAC) and Policy Board (PB) meetings leading up to the event. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. The four-factor analysis performed for the development of the Public Participation Plan will help assess the need for providing materials in Spanish as well.

Table 1. Illustrative List of Generic Long-range Transportation Plan Sections and Associated Public Outreach Efforts

Long-range Plan Section	Deliverable	Type of Public Participation
Evaluation Criteria, Methods and Measures	Evaluation criteria created by which to evaluate individual future scenarios	Open workshops, stakeholder solicitation, charettes, electronic /radio/television media events...
Transportation Deficiencies	Existing and anticipated transportation deficiencies lists and needs lists	Open meetings, open workshops, stakeholder solicitation, charettes, fair booth or open market booth, electronic/radio/television media events...
Strategies	Strategies for addressing, mitigating, or accepting the identified deficiencies	Open workshops, stakeholder solicitation, charettes, electronic/radio/television media events...
Plan Scenarios	Gather, develop and consider plan scenarios that incorporate strategies for the identified deficiencies	Open workshops, stakeholder solicitation, charettes, electronic/radio/television media events...
Adopt Preferred Plan Scenario	Select the scenario approach through consensus	Open meeting

Frequent review of local, state and federal outreach strategies will allow Yakima Valley’s MPO/RTPO to freshen the approaches made to involve the public in the long-range transportation planning process.

Public Comment Opportunities for the 2019 Long-range Plan

MPO/RTPO staff anticipates that development discussions will occur at Technical Advisory Committee meetings and Policy Board meetings with increasing frequency from May 2019 through the adoption of the LRTP, scheduled to occur in March 2020.

Opportunities for public input will occur throughout any planning process, including during the LRTP development and during the Draft LRTP comment period. Input from the public, stakeholders, and interested parties will be obtained via an online comment form on the project website, via comment cards that will be available at various public outreach meetings, with printed copies of the Draft LRTP at identified physical locations throughout the region,
YVCOG Public Participation Plan – Adoption Version – June 17, 2019

and via email and letters addressed to YVCOG. Input will be accepted in both English and Spanish.

Copies of the Public Participation Plan, the Draft LRTP and related environmental documents under the State Environmental Policy Act (SEPA) will be available for review at the following locations:

YVCOG
311 North 4th Street, Suite 204
Yakima, WA 98901

Yakima Valley Regional Library
102 N 3rd Street
Yakima, WA 98901

Sunnyside Library
621 Grant
Sunnyside, WA 98944

Input received during plan development will be summarized as part of the Draft LRTP. Input received during the comment period will be summarized in an Appendix maintained as part of the final LRTP.

If the final LRTP differs significantly from the Draft LRTP available for public comment or raises new material issues which interested parties could not reasonably have foreseen from the public involvement efforts, an additional opportunity for public comment on the revised plan will be made available.

If you need special accommodations to participate in a meeting or materials in an alternative format, please call YVCOG at 509-574-1550 by 10:00 AM three days prior to the meeting. For TTY users, please use the State's toll-free relay service, 7-1-1, and ask the operator to dial 509-574-1550.

Para obtener información en español sobre este Plan de Participación Pública o sobre el proceso de planificación de transporte en la región, puede llamar al número 574-1550.

Metropolitan (MTIP) & Regional (RTIP) Transportation Improvement Program

In the Metropolitan Transportation Improvement Program (MTIP), the MPO identifies the transportation projects and strategies from the LRTP in the metropolitan planning area to be started over the next four years. All projects receiving federal funding in the MPO area must be in the MTIP. The MTIP allocates the limited transportation resources in the MPO area based on a clear set of short-term transportation priorities.

The Washington State 2020-2023 TIP will begin development in June 2019. As with the LRTP, Yakima Valley's MPO provides the RTPO members with programming services. The metropolitan and regional transportation improvement program elements are being combined into one document. The resulting program is known as a Metropolitan and Regional Transportation Improvement Program (M/RTIP).

The M/RTIP is sent to Washington State Department of Transportation (WSDOT) to be incorporated into the Washington Statewide Transportation Improvement Program (STIP). All projects receiving federal funding must be in the corresponding STIP.

Under federal law, the MTIP:

- Covers a minimum four-year period of investment;
- Is updated at least every four years;
- Is realistic in terms of reasonably available funding and is not just a "wish list" of projects. This concept is known as fiscal constraint;
- Conforms with the Statewide Improvement Program (SIP) for air quality in nonattainment and maintenance areas;
- Is approved by the MPO and the governor; and
- Is incorporated directly, without change, into the Statewide Transportation Improvement Program (STIP).

For the 2020-2023 and future M/RTIPs, YVCOG will hold public meetings during the MPO/RTPO public comment period in addition to the regularly scheduled Technical Advisory Committee (TAC) and Policy Board (PB) meetings (which are also open meetings). Written comments will be solicited by forms included in the available copies of the draft documents at the Yakima Public Library, the Sunnyside Library, and the MPO/RTPO office in Yakima. Electronic comments will be solicited through the YVCOG webpage at www.yvcog.org. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. The four-factor analysis performed for the development of Public Participation Plan will help assess the need for providing materials in Spanish as well.

Development of M/RTIPs for jurisdictions and agencies is an annual task in the Unified Planning Work Program (UPWP), and a development schedule such as the example provided is drafted each spring in anticipation of the process. This development schedule is available on the YVCOG webpage as well.

Human Service Transportation Plan (HSTP) and the associated Human Services Transportation Coalition

Recognizing the existing public transportation services in the metropolitan and regional planning areas, and identifying the unmet needs of individuals with disabilities, older adults, and individuals with limited income are a few of the primary objectives in the Human Services Transportation Plan (HSTP). YVCOG began the 2018 HSTP update in December 2017 with members of the Mobilizing Public Access to Countywide Transportation (MPACT) Committee, which succeeded the Yakima Valley Special Needs Coalition in 2016, to investigate the needs of the special needs populations in Yakima County. The MPACT committee presented the 2018 HSTP to the YVCOG Transportation Policy Board who approved the document in June 2018. Work will begin in Fall 2021 for the 2022 HSTP Update.

YVCOG and MPACT reaches out to public and private transportation service providers in and near the combined planning areas as a standing committee of the MPO/RTPO. This group's membership is composed of the many organizations that provide (social and transportation) services to the special needs populations in the MPO/RTPO areas. It is the intention of MPACT to meet at least quarterly in open meetings to share information and keep each other apprised of emerging legislation and conditions.

The Coalition, with MPO/RTPO staff, develops the HSTP every four years. Midway between HSTP updates, the Coalition creates a ranked project list from a prioritization process. The ranked project list can be submitted to WSDOT for consideration in a statewide transit funding selection process.

As the facilitator of MPACT, YVCOG is responsible for public outreach efforts. As with other metropolitan and regional plans and programs, public outreach will be preceded by an English and Spanish notification in multiple local newspapers, online notification on the website for the MPO/RTPO, solicitation from the MPO/RTPO for members and Coalition members to place the same information on their websites or provide links to the MPO/RTPO website, and notification at the regularly scheduled MPO/RTPO TAC and PB meetings leading up to the event. At public outreach events, all materials and printed information will be provided by the MPO/RTPO in English. The four-factor analysis performed for the development of Public Participation Plan will help assess the need for providing materials in Spanish as well.

As with the LRTP covered earlier in this document, a generic table of potential HSTP sections and their possible associated public outreach activities is summarized for illustrative purposes.

Table 2. Illustrative List of Generic Human Services Transportation Plan Sections and Associated Public Outreach Effort

HSTP Section	Deliverable	Type of Public Participation
Stakeholder Services & Transportation Providers	Statements of Existing Service Providers both Public and Private	Open meetings, stakeholder solicitation, electronic / radio / television media events...
Emergency Management	Develop emergency management activities available by service providers	Open workshops, stakeholder solicitation, charettes, electronic / radio / television media events.
Common Origins	Use of Census, ACS, OFM and other data sources to communicate demographics with local data gathering.	Surveys, four-factor analysis, Electronic / radio / television media events.
Common Destinations	Use of Census, ACS, OFM and other data sources to communicate demographics with local data gathering.	Surveys, Electronic / radio / television media events...
Existing Transportation Services	Statements of Existing Conditions	Open workshops, stakeholder solicitation, surveys, charettes, electronic / radio / television media events...
Unmet Transportation Needs	Existing and anticipated transportation deficiencies and needs lists	Open meetings, open workshops, stakeholder solicitation, charettes, fair booth or open market booth, electronic/radio/television
Technology	Identify role for improving or mediating needs through possible technology	Open workshops, stakeholder solicitation
Strategies	Strategies for addressing, mitigating, or accepting the identified deficiencies	Open workshops, stakeholder solicitation, charettes, electronic/radio/television media events...
Coordination	Gather, develop and consider coordination scenarios that incorporate strategies for the identified deficiencies	Open workshops, stakeholder solicitation, charettes, electronic/radio/television media events...

Infrequent Studies or Other Prioritization Processes

In addition to these three regularly scheduled periodic tasks (LRTP, M/RTIP, and HSTP), there will be times when the Yakima Valley MPO/RTPO performs outreach for a short-term WSDOT study or transportation surveys. There may also be times when a funding source becomes available that will initiate a prioritization of local or regional projects. Each time, the public outreach portion of a process will be preceded with bilingual newspaper notifications in multiple newspapers and online notification.

Regularly Scheduled Meetings and Opportunities for Public Input

Meetings of the following committees and the general public are identified as part of the public participation process. All meetings are open to the public. See *Appendix B* for a schedule of meetings.

Technical Advisory Committee

YVCOG has established a Yakima Valley MPO/RTPO Technical Advisory Committee to ensure coordination of the regional transportation planning process. The TAC will make recommendations to the Yakima Valley MPO/RTPO Policy Board at key points during any planning process.

MPO/RTPO Policy Board

The Yakima Valley MPO/RTPO Policy Board is the formal decision-making body for matters relating to regional transportation planning. The Policy Board has the authority to adopt regional transportation plans. The Policy Board meets once per month.

Appendix A

Relevant Federal and State Regulations

Federal Regulations cited in this document

23 USC Section 134 – Metropolitan Transportation Planning

23 USC Section 135 – Statewide and nonmetropolitan transportation planning

23 CFR Part 450 – Planning Assistance and Standards

42 USC Chapter 85 – Clean Air Act

Title 23 USC – Federal-Aid Highways

Title 49 USC Section 53 – Public Transportation

State Regulations cited in this document

RCW 47.80 – Regional Transportation Planning WAC Section 468 – Department of

Transportation RCW 36.70A – Growth Management Act

RCW 35.77 – Local 6-year TIP

Appendix B

Meetings for Regional Transportation Planning

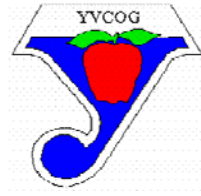
Please see schedules on next 2 pages for 2019 meeting dates. The MPO/RTPO/YVCOG meeting dates are advertised every year and can also be found on the YVCOG website at: www.yvco.org.

The meetings are customarily held as follows:

- **MPO/RTPO TAC Meetings**
(usually 2nd Thursday of each month, 10am - noon)
- **MPO/RTPO Policy Board Meetings**
(usually 3rd Monday each month, 1:30pm – 3:30pm)
- **YVCOG General Membership Meeting**
(3rd Wednesday of Jan / Mar / May / Sep / Oct / Dec, 6:00pm – 8:00pm)

Other Meetings for Public Outreach (as scheduled):

- **TRANS-Action**
(usually held on the 3rd Wednesday of 6 months, 2:00pm – 4:00pm)
- **Driving Rural Yakima Valley's Economy (D.R.Y.V.E.)**
(usually held on the 3rd Thursday of odd months, 1:30pm – 3:30pm)
- **Mobilizing Public Access to Countywide Transportation (MPACT)**
(usually 4th Tuesday of 4 months, 2:30 pm - 3:30pm)



YAKIMA VALLEY CONFERENCE OF GOVERNMENTS (YVCOG) MEETINGS SCHEDULED BY MONTH

* MPO / RTPO POLICY BOARD & YVCOG EXECUTIVE COMMITTEE	** YVCOG GENERAL MEMBERSHIP	*** MPO / RTPO TECHNICAL ADVISORY COMMITTEE
**** January	January	January
February	February (If January is Cancelled)	February
March	March	March
April		April
May	May	May
June		June
July		July
August		August
September	September	September
October	October	October
November		November
December	December	December

*The Metropolitan and Regional Transportation Planning Organization (MPO/RTPO) Policy Board and YVCOG Executive Committee meet at 1:30 p.m. at the YVCOG office, 311 North 4th Street, Suite 204, in Yakima on the **3rd Wednesday** of February, and on the **3rd Monday** of each month thereafter.

** The YVCOG General Membership meets at 6:30 p.m. on the **3rd Wednesday** of January, March, May, September, and October. The December meeting is held on the **2nd Wednesday**. These meetings are held at alternating locations throughout the region.

***The MPO/RTPO Technical Advisory Committee (TAC) meets at 10:00 a.m. at the YVCOG office, 311 North 4th Street, Suite 204, in Yakima on the **2nd Thursday** of each month (unless notified otherwise).

****January YVCOG Executive Committee meeting date changed to **2nd Monday** instead of Wednesday.

Appendix C

Media Distribution

The YVCOG distributes news releases, notices and other materials to the following:

Member Jurisdictions / Agencies

- City of Grandview
- City of Granger
- Town of Harrah
- City of Moxee
- Town of Naches
- City of Selah
- City of Sunnyside
- City of Tieton
- City of Toppenish
- City of Union Gap
- City of Wapato
- City of Yakima
- City of Zillah
- Yakima County
- Yakima Transit
- Yakima Airport / McAllister Field
- Washington State Dept. of Transportation

Partnering Agencies / Organizations

- Benton-Franklin Conference of Governments
- Astria Regional Medical Center
- Department of Ecology
- Department of Social & Health Services
- Employment Security / WorkSource
- Entrust Community Services
- Educational School District (ESD) 105
- Granger Chamber of Commerce
- La Casa Hogar
- People for People Community Services
- Port of Grandview
- Port of Sunnyside
- Southeast Washington Area on Aging
- Toppenish Chamber of Commerce
- WA St. Dept. of Services for the Blind
- Virginia Mason Memorial Hospital
- Yakama Nation / YN Transit
- Yakima County Development Association
- Yakima Co. Office of Emergency Management
- Yakima Chamber of Commerce
- Yakima Greenway Foundation
- Yakima Valley Clean Air Authority
- Yakima Farmworkers Clinic
- Yakima Training Center (JBLM) / D.o.D.
- Zillah Chamber of Commerce

Partnering (Transportation-Related) Businesses

- AB Foods

- Central Washington Home Builders Association (CWHBA)
- Gray & Osborne Engineering
- H.W. Lockner (Seattle)
- Jacobs Engineering
- MedStar Transportation Services
- HLA Engineering and Surveying, Inc.
- ProTran (NEMT)
- Rattlesnake Hills Winery Trail Assoc.
- Tree Top, Inc.
- Washington State Tree Fruit Assoc. (WSTFA)
- Wide Hollow Development, Inc.
- Yakama Forest Products
- Yakama (Nation) Power
- Yakima Association of Realtors
- SOZO Sports Complex

News Media

- Daily Sun News (Sunnyside)
- EL Sol de Yakima [Spanish] Newspaper
- KAPP / KVUE TV (Yakima)
- KIT Radio (Yakima)
- KIMA / KEPR TV (Yakima)
- KNDA [Spanish] Radio (Yakima)
- KNDO / KNDU TV (Yakima)
- MVTV (Mid-Yakima Valley Public Access TV)
- Tri-City Herald Newspaper
- Yakima Herald Republic Newspaper
- Yakima Valley Business Times
- Yakama Nation (YN) Review Newspaper

Transportation Action Committees

- Cowiche Canyon Conservancy
- Driving Rural Yakima Valley's Economy (D.R.Y.V.E)
- Mobilizing Public Access to Countywide Transportation (MPACT)
- TRANS-Action of Yakima County
- Yakima Bikes & Walk

If you would like to, or know of individuals or agencies / organizations that would like to receive information on YVCOG programs and activities, please send an email to alan.adolf@yvcog.org

Appendix D Otros materiales

"Dícales lo que les va a relatar" El alcance del Plan de Participación Pública

Durante los próximos 45 días, los empleados de la Conferencia de Gobiernos del Valle de Yakima (YVCOG por sus siglas en inglés) facilitarán varias reuniones públicas de divulgación para discutir el Plan de Participación Pública de YVCOG. Usted puede preguntar, "¿Cuál es el Plan?"

El lanzamiento antes de desarrollar el Plan de Largo Alcance

Como el primer paso en el desarrollar el Plan de Transporte de Largo Alcance de la MPO/RTPO (Organización de Planificación de Transporte Regional y Metropolitano), YVCOG crea el Plan de Participación Pública. El Plan describe cuáles son las reglas que sigue la MPO/RTPO para cumplir con nuestras funciones, y además explica el propósito y la estructura como organización. En el desarrollo del Plan de Largo Alcance, hay muchas oportunidades para que el público se le dé sus comentarios por más de un año. Después de ese período, la YVCOG comenzará a desarrollar el próximo Plan de Largo Alcance.

Para informar al público sobre el proceso de participación pública, el Plan describe cómo el desarrollo del Plan beneficia de los comentarios públicos que den los residentes locales.

Por ejemplo, en la página seis del Plan hay una tabla como ésta pero contiene más filas.

Table 1. Illustrative List of Generic Long-range Transportation Plan Sections and Associated Public Outreach Efforts

Long-range Plan Section	Deliverable	Type of Public Participation
Evaluation Criteria, Methods and Measures	Evaluation criteria created by which to evaluate individual future scenarios	Open workshops, stakeholder solicitation, charettes, electronic/radio/television media events...

Se incluye aquí la primera fila de la tabla. En ella demuestra que la YVCOG compartirá y procurará aportaciones públicas sobre los criterios de evaluación, los métodos de evaluación y las medidas que el MPO/RTPO va a utilizar para determinar el supuesto futuro de transporte. La YVCOG se pondrá en contacto con el público por medio de cualquiera de los eventos en la tercera columna o una combinación de ellos.

Oportunidades de comentarios públicos para el Plan de Largo Alcance

La YVCOG ha mejorado el Plan con más que solo los detalles del Plan de Largo Alcance. Dado que hay procesos recurrentes que la MPO/RTPO gestiona para sus ciudades de membresía, ciudades y agencias, el Plan también incluye los esfuerzos anticipados de divulgación pública para los programas de Mejoramiento del Transporte Metropolitano y Regional y el Plan de Transporte de Servicios.

Cómo hacer un comentario público

Por correo postal:
Yakima Valley Conference of
Governments
311 North 4th Street, Suite 204
Yakima, WA 98901

Por correo electrónico:
alan.adolf@yvcog.org

Por teléfono:
(509) 574-1550

Por fax:
(509) 574-1551

Por el sitio web:
www.yvcog.org

El Comité Asesor Técnico (TAC por sus siglas en inglés) y la Junta de MPO/RTPO se reúnen una vez al mes. Esas reuniones están abiertas al público y el calendario de reuniones de 2019 también está en el Plan. La última sección del Plan es un informe con los resultados del análisis de cuatro factores de dominio limitado del inglés. Ese análisis es necesario para que YVCOG pueda identificar qué idiomas de nuestra región deben abordarse durante nuestros esfuerzos de divulgación. Este análisis permite a YVCOG cumplir con el Título VI de La Ley de Derechos Civiles de 1964, asegurando que la organización no discrimina por motivos de origen nacional.

YVCOG cumple con el Título VI del Acta de Los Derechos Civiles de 1964, La Ley de Restauración de Los Derechos Civiles de 1987, y además con todas las reglas y leyes pertinentes a cada uno de sus programas y actividades. Para más información, o para conseguir una forma de reclamación del Título VI, favor de visitar a la página web <http://www.yvcog.org/title6.pdf>

El Título VI requiere que ninguna persona se quede excluida, por razones de raza, color, género, ni origen nacional, de los beneficios de ningún programa ni actividad por los cuales la YVCOG recibe fondos federales, incluso a fondos por parte del programa Ayuda Federal de la Carretera (Federal Aid Highway).

Las copias del Plan de Participación Pública están disponibles por el Internet y por escrito

La YVCOG solicitará comentarios de parte del público a partir del 15 de abril de 2019 hasta el 31 de mayo de 2019. Algunos ejemplos del Plan, junto con formularios de comentarios, estarán listos para revisar desde el 15 de abril de 2019 en el sitio web www.yvcog.org y por escrito en los siguientes locales:

- Las oficinas de YVCOG en 311 N. 4th Street, Suite 204, in Yakima, WA
- La biblioteca de Yakima en 102 N. 3rd Street in Yakima, WA
- La biblioteca de Sunnyside en 621 Grant Avenue in Sunnyside, WA

Se anunciará muy de pronto los sitios en dónde son las juntas públicas

Se espera verlo en alguna de las reuniones públicas programadas en varios sitios por todo el Valle de Yakima. Por favor, visite a la página web www.yvcog.org, o contáctele por correo electrónico a alan.adolf@yvcog.org para recibir los detalles de todas las juntas públicas de divulgación. Por ejemplo, las fechas, locales, y horas de las reuniones programadas.

El calendario de revisión y divulgación de documentos de YVCOG

<p>El plan para La organización de planificación de transporte regional y metropolitano (M/RTPO por sus siglas en inglés)</p>	<ul style="list-style-type: none"> • Actualizado cada 4 años al mínimo, modifique según sea necesario • Coordinación interinstitucional, la contribución y la colaboración de documentos • Notificación en el sitio web de YVCOG de la próximas reuniones y las oportunidades para comentarios públicos • Comité Asesor técnico (TAC), movilización del acceso público al transporte de abogados (MPACT), WSDOT, FHWA/TLC y otros comentarios debidos a YVCOG para la actualización y la revisión • Anuncios legales de un período de comentarios públicos y las reuniones • El borrador se publica en el sitio web de YVCOG para los comentarios públicos y las revisiones • El período de revisión pública dura 30 días (con reunión pública) para los comentarios y las revisiones • Presentado y aprobado por la Junta Directiva de transporte de YVCOG • Se publica el documento adoptado en el sitio web de YVCOG y en las oficinas de YVCOG • Distribuir el documento adoptado a las agencias miembros, estatales y federales
<p>El programa de mejora del transporte (TIP por sus siglas en inglés)</p>	<ul style="list-style-type: none"> • Se actualiza anualmente • La coordinación interinstitucional, la contribución y la colaboración de Inuevo documento • La reunión pública celebrada durante el período de comentarios de 30 días • La notificación en el sitio web de YVCOG de las próximas reuniones y las oportunidades para comentarios públicos • Los anuncios legales del período de comentarios públicos y las reuniones • Se publica el borrador en el sitio web de YVCOG para los comentarios públicos y las revisiones • El período de revisión pública dura 30 días con una reunión pública para los comentarios y las revisiones • Se publica el documento aprobado en el sitio web de YVCOG y en las oficinas de YVCOG • El documento adoptado se distribuye a las agencias miembros, estatales y federales
<p>Las enmiendas al programa de mejora del transporte (TIP por sus siglas en inglés)</p>	<ul style="list-style-type: none"> • Se hacen las enmiendas mensualmente, de enero hasta octubre, según sea necesario • Hay anuncios de los comentarios públicos y las oportunidades de revisión • El período mínimo de comentarios dura 10 días • El Comité de TAC recomienda aprobar las enmiendas y la Junta Directiva de transporte las aprueba por medio de la resolución • Se publica en el sitio web de YVCOG el documento enmendado
<p>El plan de participación pública (PPP por sus siglas en inglés)</p>	<ul style="list-style-type: none"> • Se actualiza cada 4 años antes de la actualización de M/RTIP y se modifique según sea necesario • La coordinación interinstitucional, la contribución y la colaboración de los nuevos documentos • Las reuniones públicas son celebradas durante (al mínimo) un período de comentarios de 45 días • Notificación en el sitio web de YVCOG de las próximas reuniones y las oportunidades para comentarios públicos • Anuncios legales de período de comentarios públicos y las reuniones • El Comité de TAC recomienda aprobar el plan y la Junta Directiva de transporte lo aprueba por medio de la resolución • Distribuir el documento adoptado a las agencias miembros, estatales y federales

LA MATRIZ DE EVALUACIÓN DEL PLAN DE PARTICIPACIÓN PÚBLICA		
Las Herramientas de Participación	Las Herramientas del Monitoreo	Los Resultados de la Evaluación
El sitio web de YVCOG	<ul style="list-style-type: none"> • El número de visitas al sitio web • Las páginas visitadas y descargadas • Las maneras para que los visitantes den comentarios 	Se indica el uso del sitio web, la efectividad y la facilidad de navegación
Las reuniones de YVCOG: <ul style="list-style-type: none"> • La Junta Directiva • TAC • MPACT • La jornada de puertas abiertas • Los eventos especiales 	<ul style="list-style-type: none"> • Cuántas reuniones celebradas • Cuántos participantes • Los comentarios recibidos • Los resultados de los debates y eventos 	Se proporciona información sobre el éxito de las reuniones públicas, la asistencia y el nivel de interés de los participantes
Los comunicados de prensa	<ul style="list-style-type: none"> • El número de lanzamientos mandados • El número de artículos de noticias o anuncios públicos enviados 	Se trata de la relación de los medios locales para resaltar los planes de transporte y las actividades pertinentes
Los comentarios públicos y los periodos de comentarios públicos	<ul style="list-style-type: none"> • El número de los comentarios recibidos • El análisis de los comentarios recibidos 	Se indica el grado de interés público en las cuestiones y actividades de la planificación del transporte y la efectividad de las estrategias del Plan de Participación Pública
Las listas de distribución de correo electrónico	<ul style="list-style-type: none"> • El número de personas que reciben informes por parte de YVCOG • La cantidad de personas que reciben las agendas y los paquetes de información de las reuniones mensuales 	Se destaca la capacidad de YVCOG para fomentar la participación pública
Los medios sociales	<ul style="list-style-type: none"> • La cantidad de aficionados 	Se rastrea cuántas personas siguen las actividades y los problemas de transporte regional

Las técnicas de participación pública de YVCOG

Las reuniones públicas / los talleres

- Jornadas de puertas abiertas/Eventos de divulgación
- Presentaciones/Cabinas de información en los eventos que tienen otras agencias
- Junto con otros grupos interesados de la comunidad, se realizan talleres y eventos para compartir ideas.
- Actividades interactivas en las reuniones
- Tiempos variables de la reunión/las fechas de los talleres o los eventos de divulgación
- Asistencia de interpretación y traducción al español en persona o por teléfono cuando sea necesario

Los medios de visualización incluyen

- Mapas/tablas/ilustraciones/fotos/imagenes con letra
- El contenido en línea y los enlaces interactivos
- Presentaciones de PowerPoint
- Acceso al Internet por WiFi (donde sea disponible)

Las encuestas

- Encuestas impresas en las reuniones y presentaciones (en inglés y español)
- Encuestas en línea (en inglés y español)
- Entrevistas personales

Los grupos de sondeo

- Se selecciona a algunos participantes al azar para discutir varios temas

Los materiales impresos incluyen:

- Documentos en un lenguaje sencillo
- Mapas, carteles, tablas, fotos, y otros medios visuales para mostrar información
- Tarjetas con información acerca de los eventos
- Folletos de información

Los medios de comunicación locales

- Avisos públicos/Anuncios
- Comunicados de prensa
- Comprar la publicidad cuando sea necesario

El boletín informativo

- Enviar los boletines informativos por correo electrónico

Técnicas para involucrar a las poblaciones de poco inglés

- Traducir materiales de divulgación y proporcionar servicios de intérprete cuando sea necesario
- Incluir información sobre el sitio web y los avisos de reunión sobre cómo solicitar un intérprete u otra ayuda
- Utilizar técnicas de visualización como mapas, gráficos y gráficos, para ilustrar tendencias, proyectos propuestos, etc.
- Utilizar medios de comunicación basados en el lenguaje como la radio y los formatos impresos
- Asociarse con los proveedores de servicios sociales para resaltar las necesidades basadas en el acceso mutuo o complementario de los programas que mejoran la movilidad
- Compartir y publicar carteles, postales y tarjetas de negocios con las cámaras hispánicas de comercio, asociaciones de negocios y propietarios de negocios privados destacando programas de transporte, proyectos y actividades de planificación

El internet y el acceso electrónico a la información

- Sitio web que incluye el contenido actual
- Oportunidad para que el público envíe sus comentarios por correo electrónico
- Se copian y se distribuyen los materiales que se usan en las jornadas de puertas abiertas y en los talleres
- Encuestas en línea
- Se proveen los informes electrónicos antes de conducir las reuniones y los eventos públicos
- Se comparten los enlaces del Internet con los miembros de YVCOG y los socios interesados para que los pongan en sus sitios web

Otras actividades de divulgación

- El montar de mesas y cabinas en los eventos públicos y comunitarios
- El hacer varias actividades para recibir comentarios públicos en línea
- El participar en los procesos de la planificación de los miembros de YVCOG, el gobierno tribal y en todo el estado de Washington
- Se mandan los anuncios a las agencias que tienen interés
- El distribuir los volantes y las tarjetas con información acerca de los eventos
- El realizar unas campañas de correo electrónico

Las técnicas de notificación pública a involucrar a comunidades minoritarias y de bajos ingresos

- Se coordina con organizaciones regionales de servicios sociales, sin fines de lucro/fundaciones, y grupos de enfoque/comités independientes
- Se procura tener más discusiones a largo plazo con organizaciones que sirven a grupos de personas excluidos a menudo como los ancianos, los jóvenes y las personas que hablan poco inglés
- Se continua con la facilitación de grupos de transporte de necesidades especiales y comités de reducción de viaje por trayecto
- Coordinar con los medios comunitarios y basados en el lenguaje
- Se busca oportunidades de hablar en reuniones de grupos que impliquen a todo el pueblo y las personas excluidas por costumbre
- Se notifica a las agencias que trabajan con cada grupo de personas y las poblaciones de bajos ingresos acerca de las actividades de la Agencia

Técnicas para informar sobre comentarios públicos

- Responder a cada comentario público para que el comentarista sepa que fue recibido y cualquier acción que se tomará como resultado
- Resumir temas o elementos clave de los comentarios públicos en los informes a la Junta Directiva y a los comités consultivos
- Proporcionar un resumen de comentarios como apéndice del informe final para cualquier proyecto/documento que requiera un período de comentarios público
- Enviar correos electrónicos a los participantes de reuniones, encuestas, etc., con los resultados finales del proyecto
- Mandar comentarios de la Agencia de nuevo al comentarista

Appendix E

Public Comments


Scheduled Public Participation Plan Outreach Meetings:

Date	Time	City	Location	Address
April 17	8:00-11:00am	Toppenish	YN Legends Casino	580 Fort Road
May 7	5:00 – 7:00pm	Union Gap	Union Gap City Hall	102 W. Ahtanum
May 16	12:00 – 2:30pm	Naches	Naches Train Depot	100 Naches Ave
May 21	1:30 – 4:00pm	Sunnyside	Sunnyside Community Center	1521 S. 1 st Street
May 21	5:00 – 7:00pm (Spanish Speaker Focused)	Sunnyside	Sunnyside Community Center	1521 S. 1 st Street
May 29	5:00 – 7:00pm (Spanish Speaker Focused)	Yakima	YVCOG Offices	311 N. 4 th Street (2 nd Floor Library)
Other Presentations & Outreach Meetings				
Date	Event	City	Location	
April 15	YVCOG Policy Board	Yakima	YVCOG Offices	
April 25	Northwest Community Action Council (Monthly Meeting)	Toppenish	Yakima Valley Farm Workers Clinic Conference Center	
May 20	YVCOG Policy Board	Yakima	YVCOG Offices	

El programa de divulgación 2019

Fecha	Hora	Ciudad	Ubicación	Dirección
el 17 de abril	8:00-11:00 am	Toppenish	YN Legends Casino	580 Fort Road
el 7 de mayo	5:00 – 7:00 pm	Union Gap	Union Gap City Hall	102 W. Ahtanum
el 16 de mayo	12:00 – 2:30 pm	Naches	Naches Train Depot	100 Naches Ave
el 21 de mayo	1:30 – 4:00pm	Sunnyside	Sunnyside Community Center	1521 S. 1 st Street
el 21 de mayo	5:00 – 7:00pm (para hispanohablantes)	Sunnyside	Sunnyside Community Center	1521 S. 1 st Street
el 29 de mayo	5:00 – 7:00pm (para hispanohablantes)	Yakima	YVCOG Offices	311 N. 4 th Street (2 nd Floor Library)
Other Presentations & Outreach Meetings				
Fecha	Evento	Ciudad	Ubicación	
el 15 de abril	La Junta Directiva de YVCOG (Policy Board)	Yakima	Las oficinas de YVCOG	
el 25 de abril	Northwest Community Action Center (reunión mensual)	Toppenish	Centro de conferencias de Yakima Valley Farm Workers Clinic	
el 20 de mayo	La Junta Directiva de YVCOG (Policy Board)	Yakima	Las oficinas de YVCOG	

Samples of Public Meeting signage and handouts in English and Spanish



Yakima Valley Conference of Governments

La Conferencia de Gobiernos del Valle de Yakima

**Public Participation Plan Meeting
HERE.**


La reunión del Plan de Participación Pública
es **AQUÍ.**

Thank You!

We appreciate your comments and help in developing the Yakima Valley Transportation Public Participation Plan. For further viewing, go to www.yvcog.org/ppp19

If you have additional thoughts or questions, please contact us:

Yakima Valley Conference of Governments
311 N. 4th Street, Suite 204
Yakima, WA 98901
509-574-1550
email alan.adolf@yvcog.org



¡Muchas gracias!

Nos interesa mucho lo que opina acerca del Plan de Participación Pública.

Para ver el Plan en español, haga clic y desplácese hacia abajo hasta el Apéndice D:
www.yvcog.org/ppp19

Por favor, manténgase en contacto con nosotros.
por correo electrónico: alan.adolf@yvcog.org

Yakima Valley Conference of Governments
311 N. 4th Street, Suite 204
Yakima, WA 98901
¡Esperamos hablar con usted otra vez!



Public Comments Received During April 15 - May 31, 2019 Review Period:

No public comments were received during the 4/15/2019 – 5/31/2019 period for the call for public comments.

Suggested Edit	How Comment was Addressed
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	
Recommend Suggestion #	

