



Powered by ZoomGrants™

YV Conference of Governments  
Homeless and Housing Program  
**YVCOG HP RFP 2018-2020**  
4/9/2018 deadline

## Rod's House Outreach

**USD\$ 30,000.00** Requested

Submitted: 4/9/2018 6:17:04 PM (Pacific)

### Project Contact

Joshua Jackson  
[joshua@rodshouse.org](mailto:joshua@rodshouse.org)  
Tel: 509-895-2665

### Additional Contacts

*none entered*

### Rod's House

PO Box 2283  
Yakima, WA 98907

### Executive Director

Joshua Jackson  
[joshua@rodshouse.org](mailto:joshua@rodshouse.org)

Telephone 509-895-2665

Fax NA

Web [www.rodshouse.org](http://www.rodshouse.org)

## Application Questions

### PROJECT NARRATIVE

#### 1. PROJECT SUMMARY: Provide a brief description of the proposed project. Describe how the project is aligned with the goals in the Yakima County 5-Year Plan.

*The Yakima County 5-Year Plan can be found in the Library tab.*

Through this outreach project, Rod's House plans to offer Street Youth Services (SYS) to connect youth and young adults to services and resources through street and community-based outreach activities. Services include either directly or through referral drug/alcohol abuse intervention, crisis intervention, counseling, access to emergency shelter or housing, prevention and education activities, employment skill building, advocacy, family-focused services, and follow-up support (goals 1.4, 1.9, 3.2, 5.2, 5.5, 6.1, 6.2, 6.3, 8.4, 8.5, and 8.6) This project also plans to conduct Coordinated Entry assessments during street out activities (goals 1.2, 1.4, 1.9).

The street outreach teams will offer hygiene supplies, portable food items, and clothing as a means of engaging with street youth. Multiple visits occur before trust is established and the youth engages. Information about resources are shared and arranged when the youth is ready. An intake helps to determine need. The case manager will work with the youth to identify which services they are ready to access. Referrals and transportation are then arranged. Family reunification will be facilitated when possible and appropriate.

Offering street outreach targeted at youth and young adults experiencing homelessness will improve our ability to find a typically hidden population and to ensure data is captured in HMIS. Our county's data on the rates of youth and young adult homelessness is poor based on a previous narrow focus of entering literally/chronically homeless individuals in HMIS. We will follow standards identified by the State's Office of Homeless Youth to capture youth and young adults experiencing homelessness wherever they are.

Rod's House is participating Street Youth Services, an outreach project targeting unaccompanied homeless minors, as a collaboration with Yakima Neighborhood Health Services. This project is funded by a grant from the Office of Homeless Youth. It launched January 2018 and will run through June 2019. This application will supplement the costs of operating the SYS

project and will enhance outreach efforts by extending the target population to young adults. It will also ensure outreach efforts continue when the SYS grant ends.

The outreach teams will also conduct community outreach to engage and build positive relationships with key community stakeholders. The project will emphasize finding and serving youth and young adults who have difficult accessing Rod's House or Yakima Neighborhood Health Services' The Space. This includes an emphasis on communities across the Valley. So far, we've met with community stakeholders in Sunnyside, White Swan, Toppenish, Wapato, Granger, and Grandview.

For reference, here are the goals mentioned in the previous paragraphs:

Goal 1.2 Simplify personal identification requirements for clients accessing programs and services

Goal 1.4 Tailor centralized intake services to individuals and families in need

Goal 1.5 Direct necessary resources to establish and maintain a successful coordinated entry system

Goal 1.9 Improve outreach to identify homeless clients and encourage participation in services through Coordinated entry.

Goal 3.2 Encourage increased utilization of existing shelter services when appropriate for individuals

Goal 5.2 Coordinate services to place individuals into drug and alcohol rehabilitation programs and housing

Goal 5.4 Support existing programs and housing to address the special needs of the chronic homeless

Goal 5.5 Coordinates services for youth into appropriate housing and programs

Goal 6.1 Use HMIS data and processes – continue to promote the shared enterprise of a county-wide HMIS database.

Goal 6.2 Support Point in Time data collection efforts and improve accuracy

Goal 6.3 Obtain additional data on youth when available

Goal 8.1 Develop understanding and information to foster a community voice and consistent message on issues related to homelessness

Goals 8.4 and 8.5 Engage with consumer advocacy agencies and engage with homeless individuals

Goal 8.6 Support and increase Valley-wide provider outreach to obtain new services that can address client needs.

**2. TARGET POPULATION: Describe in detail the target population this project will serve. Include agency's experience working with this particular population and knowledge/understanding of this populations' unique service needs.**

*Please indicate how serving this population aligns with the 5-Year Plan.*

As a youth/young adult focused provider since 2009, Rod's House has the experience and expertise to identify and serve through outreach youth and young adults experiencing homelessness. The outreach project is dedicated to serving youth and young adults ages 13-24 using a broad definition of homelessness to include those who are at imminent risk of homelessness or considered homeless under McKinney Vento or other federal statutes (Goal 9: Better serve youth homelessness). Casting a broad net is important so that youth/young adults know we are there when they experience crisis. In a 2016 landscape scan of youth homelessness across Washington, the State Office of Homeless Youth indicated there were 270+ unaccompanied homeless minors in Yakima County.

Homeless youth do not experience homelessness the same way as older homeless adults. Homeless youth predominantly experience homelessness because of family conflict or trauma. While programs exist to help minors reconcile with families when safe and appropriate, often youth and young adults do not have the same opportunities for family reconciliation. These youths often find themselves on the streets with little or no support from family, and little precedent or resources for independent living.

Many of the youth could be further defined by characteristics of other population groups including chemical dependency, mental illness, developmental, cognitive disabilities and physical disabilities. Youth who participate are also frequently among the chronically homeless, stemming from family homelessness or being homeless as an adolescent themselves. Youths who experience homelessness are especially vulnerable to criminal victimization, sexual exploitation, labor and sex trafficking or traumatic stress. Rod's House does not discriminate in providing services and focuses on strengths of participants who are in the program.

Youth and young adults often express discomfort being served by programs and resources designed for older homeless

adults. Before age 25 adolescent brains are still developing, making them more likely to relate better with younger peers. Youths also have developmentally appropriate needs for bonding, which often drives youth to form pseudo families on the streets (i.e. street family) and become deeply acculturated into street life and culture. Young people who become acculturated are typically harder to engage and have a harder time exiting street life. This is in part due to bonds they develop with their street family, and the specific thinking that influences how they perceive others. "Once a youth becomes entrenched in street life and alienated from traditional structures such as family and school, they have to all intents and purposes acclimated to a diverse cultural perspective. There is a small window of opportunity for helping young people avoid street life and subsequent chronic homelessness by connecting them to immediate and appropriate resources that understand their specific developmental needs."

This population's unique service needs can vary greatly ranging from crisis or emergency needs, to support staying in school, to help with basic needs, to help with finding housing or employment and so many more. We work with youth and young adults who are developmentally across the spectrum. Many have never had positive adult role models in their lives. By offering a safe place with immediate needs support, Rod's House staff and volunteers are able to build trust that allows us to help meet other needs.

According to the National Child Traumatic Stress Network homeless youth have significant mental health problems, including depression, anxiety disorders, post-traumatic stress disorder (PTSD), suicidal ideation, and substance abuse disorders. Most of these youths experienced potentially traumatic events before they left home, and many of them are retraumatized once they arrive on the street. These youth struggle to recover from both previous and new traumatic experiences while trying to survive in a hostile street environment. Consequences for this trauma include substance abuse, engaging in survival sex, unexpected parenthood, absence of independent skills, poor decision making, and low educational attainment.

Priority populations identified the 5-year plan have significant crossover with the outreach project. While the focus is on unsheltered youth and young adults, during outreach we will also target and serve more broadly: homeless youth/young adults, homeless families with children, special needs populations, and the chronically homeless.

**3. SERVICES/ACTIVITIES: Describe the services/activities proposed in a specific and detailed manner. Include a description of how the services/activities will be implemented and the frequency/duration of services.**

*Please indicate how the proposed services align with the 5-Year Plan.*

Outreach programs are often a first point of contact with unaccompanied youth and young adults experiencing homelessness and are especially effective at engaging youth who are hiding. This project will offer outreach services, will incorporate assessments for Coordinated Entry and will incorporate Rod's House youth ambassadors into the project (goals 1.4, 1.9, 5.5, 6.1, 6.3, and 8.4). Direct street outreach services are planned for at least 5 times per week at varying times to connect with youth/young adults and community holders. Outreach workers will also attend community meetings and gathering to spread awareness and identify the homeless youth and young adult population (goal 8.6)

Through this outreach project, Rod's House plans to offer Street Youth Services (SYS) to connect youth and young adults to services and resources through street and community-based outreach. Services include either directly or through referral drug/alcohol abuse intervention, crisis intervention, counseling, access to emergency shelter or housing, prevention and education activities, employment skill building, advocacy, family-focused services, and follow-up support (goals 3.2, 5.2, 5.5, and 6.3)

The street outreach teams will offer hygiene supplies, portable food items, and clothing as a means of engaging with street youth. Multiple visits occur before trust is established and the youth engages. Information about resources are shared and arranged when the youth is ready. An intake helps to determine need. The case manager will work with the youth to identify which services they are ready to access. Referrals and transportation are then arranged. Family reunification will be facilitated when possible and appropriate. Social media used to also reach runaway, homeless and at-risk youth.

A Rod's House youth leadership group was established to support young leaders, past and current youth of Rod's House, in cultivating an inclusive, healthy, and encouraging environment for current and future clients. The overarching goal for the leadership group is to assist in motivating and guiding others who wish to create a path of growth in stability, security, identity development and independence. This will be accomplished with peer to peer mentorship, inclusive and positive programming, and by leaders modeling respect and cooperation of Rod's House policies and procedures. The target population of our youth leadership group is to be made of youth who have had a strong positive presence at Rod's House, show signs of growth and independence, and who will benefit from peer to peer collaboration, leadership training, and will contribute greater insight to the overall operations of Rod's House and service for the broader population of homeless youth (goals 8.5 and 9.4)

Youth ambassadors are a branch of our youth leadership cadre focused on the promotion of the organization and its services externally to identify youth who qualify and need our services. Their goal is to spread awareness of Rod's House services to connect with as many at-risk and homeless youth as possible in the Yakima Valley. This is accomplished through a peer-to-peer approach within schools as appropriate. The project includes Rod's House clients who are currently enrolled in high school or who have graduated/achieved other educational outcomes, who exemplify strong disciplinary standing, who positively promote Rod's House, its role, its resources, and its openness to all youth of various backgrounds. Ambassadors uphold organizational expectations that no individual or group will be discriminated against or mistreated in any way

emotionally, mentally, or physically based on gender, sexual identity, race, or ethnicity.

Funding this project will directly support direct services staff and allow the Rod's House Executive Director the time needed to educate the community about challenges facing homeless youth and to work with stakeholders in Yakima County and across the state to increase services through the Youth Coalition and other strategic partnerships (Goals 8.1, 8.6, 9, and 9.4).

**4. LOCATION: In what City or Cities will your project be located? Describe how the services will be available and accessible.**

*Is this location near a public transit line and/or will your services include client transportation, if necessary.*

The Rod's House resource center and office locations are in Yakima. Each is within half of mile of the Transit Center; however, the outreach project will be accessible to the entire Yakima Valley. So far, the new Street Youth Services project has targeted Sunnyside, Toppenish, Wapato, Granger, White Swan and Grandview. During outreach, youth and young adults encountered will be given information on Rod's House and The Space.

Based on what we continue to learn over the next several months, a calendar will be planned for outreach to make it consistent for clients to connect with an outreach case manager, particularly those that cannot access transportation. This calendar will be based on feedback from each local community and the individual needs of clients. The intent of the outreach program is to help foster connections with the local community and to access localized care for areas of need.

During a meeting with McKinney-Vento liaisons in the Lower Valley, the liaison from Mt. Adams school district expressed a serious interest in "starting a Rod's House in White Swan." We're not ready for that undertaking yet; however, scheduling regular outreach and working with locals could make this a reality in the future whether it is a Rod's House operation, or a drop-in center supported by White Swan residents. This same concept can be applied to the towns and cities across the Valley.

Street outreach targets youth where they are. It includes outreaching across cities, in public spaces, at transit stations, in parks, and along rivers. Through street outreach workers help with immediate needs and build trust with youth and young adults that helps them find a safe place to stay inside.

Community outreach includes building relationships and informal contacts with community members, particularly those in public places like libraries, community centers, or other places where youth hand out. It includes building relationships with individual school campus points of contact since each school has a unique way of operating and working with outside agencies. Community outreach also occurs at various events frequented by youth to provide information about the drop-in centers and other services. Examples are the Central Washington State Fair, Pride Marches and celebrations, food banks and weekly farmer's markets, the 3 on 3 Basketball Tournament, and Cinco de Mayo celebrations

**5. LINK TO NEED: Describe how the proposed services/activities, including the location, meet the needs of the target population and fill any gaps in services. How do the proposed services meet the need in the community without duplicating efforts?**

*Indicate whether the service delivery model to be used is best practice, and provide detailed information to support that the project design is: a) evidence based, or b) introduces an innovation that improves the services provided.*

This application proposes a project that includes best practices identified by HUD and adds an innovation by including mobile assessments for Coordinated Entry that are conducted during Street Outreach. Integrating these activities will allow Rod's House outreach case management staff better serve the youth and young adult population by making it easier for clients to be assessed and to literally and figuratively meet the population where they are.

HUD has defined key features and promising practices of mobile "street" outreach that include:

- **Assertive Outreach:** Assertive outreach teams go to the places where youth keep themselves hidden, such as parks, cars, abandoned buildings, bus or train stations, parking lots, and public storage lockers. To find youth, outreach teams draw on informal community contacts such as baristas, public librarians, and sanitation workers
- **Build Trust:** Regularity, predictability, and follow-through are critical to program success.
- **Trauma-Informed Care:** Workers are trained to provide trauma-informed care with an emphasis on meeting youth where they are.
- **Experience with LGBTQ Youth:** Given the prevalence of homelessness among LGBTQ youth, culturally competent staff and coordination with organizations serving the LGBTQ community is important.
- **Meet Basic Needs:** Teams carry supplies to meet basic needs — clothing, food, water, hygiene items — and offer a hotline for youth to call for help or emergencies.
- **Employ Formal Partnerships:** Outreach programs field mobile medical vans or partner with health centers to provide basic primary health and dental care, including testing for HIV, STDs, and TB. Counseling and advice regarding substance abuse and other health risk behaviors are delivered using a harm reduction model. Outreach programs may work closely with law

enforcement through Police Homeless Outreach Teams, especially for youth who have experienced criminal victimization, sexual or labor exploitation.

Other factors HUD identified for successful outreach include:

- Educate the community to be part of the solution
- Establish safety protocols for staff and collaborate with law enforcement
- Build trust through reliability and follow-through
- Meet basic needs first then move on to critical service connections
- Include youth in program planning and implementation

The number of homeless youth continues to grow, and experiences of homelessness create hurdles for young people to integrate into the community. In 2016, the Yakima County school districts reported a combined total of 2,614 students registered as homeless; this does not include those the school was unable to identify or those who dropped out. While the districts are doing their best to support these students, homeless students are much more likely to drop out than peers. OSPI reported across the state, "...for the Class of 2016, 53.4 percent of homeless students graduated." If this trend is consistent for Yakima, more than 1,000 students experiencing homelessness will not graduate, placing them further behind the curve. Additionally, the rates of students experiencing homelessness in the Lower Valley are nearly twice that of schools in the Upper Valley (see upload of youth homelessness rates by district).

A national Voices of Youth county and study released in 2017 reported that 1 in 10 young adults ages 18 to 25 endures some form of homelessness in a year, with a 9.6% rate in urban counties and 9.2% rate in rural counties. Half are couch surfing, which is typically time-limited and places them at-risk of exploitation. Youth and young adults experiencing homelessness are a hidden population and do not traditionally participate in Point in Time counts, particularly when targeted at the adult homeless system.

**6. ACCESSABILITY: Describe in detail how the proposed project will be accessed by the targeted population.**

*How will this project coordinate with the Coordinated Entry System?*

The outreach project will meet youth and young adults experiencing homelessness literally and figuratively where they are. The project provides services with no barriers. If awarded grants for outreach and coordinated entry, Rod's House outreach workers will offer Coordinated Entry assessments during outreach. If the grants are not awarded, we will still participate but will be unable to continually dedicate staff time for outreach and assessments.

Critical factors for the success of Rod's House outreach include:

Youth-Centered: Services are built on relationships that are empowering to youth and based on positive youth development principles.

Safe, Inviting, and Accessible: Outreach workers project safety, are inviting, and easily accessible for youth, and policies and procedures were developed considering youth development and culture.

Developmentally-Appropriate and Trauma-Informed: Those working directly with youth are aware of youth brain development, positive youth development frameworks, and trauma informed care frameworks in order to ensure that services are developmentally appropriate and trauma informed.

Culturally-Appropriate and Inclusive: Outreach services are responsive to the characteristics and needs of youth, including age, race, ethnicity, sexual orientation, gender identification, and language. The definition of "culturally appropriate" for all youth includes youth who have been victims of human trafficking or domestic violence, LGBTQ youth, and pregnant or parenting youth.

Built on Provider Expertise and Capacity: Services are informed by the expertise and capacity of all youth serving providers and organizations in the Yakima Valley. Rod's House welcomes stakeholder engagement in the development, implementation, and process improvement of its services.

Comprised of Knowledgeable and Trained Staff: All staff who will interact with youth are adequately trained in topics like developmentally appropriate solutions, the eligibility and documentation requirements for the dedicated homeless resources and applicable mainstream resources.

Rod's House is committed to equity in service delivery in all its operations. We are a low barrier provider and offer services with no strings attached. We offer a non-judgmental environment, empower youth to make decisions, and do not give up on them. Some youth from our early days still drop by to say hello and to share updates from their lives.

Focusing on immediate needs allows staff to build trusting relationships making the case management and jobs coaching processes or referrals to community partners more successful. We focus on building upon youth's strengths while also teaching them how to navigate social systems. We also recognize when youth have needs beyond our scope of training and experience and daily refer youth to appropriate, youth friendly providers in our community. We celebrate small steps and progress along the process. We've recently revitalized our training process and are dedicated to ensuring our staff and volunteers receive training in trauma informed care.

**7. HOUSING SEARCH AND STABILIZATION: For Rapid Rehousing/Rental Assistance Projects ONLY. Describe the agency's experience in working with area landlords and/or property managers and detail the project's planned liaison efforts.**

*Describe your agency's approach to maintaining strong relationships with landlords and providing tenants with knowledge of their responsibilities as a tenant.*

N/A for this application.

**8. COMPLEMENTARY SERVICES and COORDINATION: Describe other services, projects, and agencies that will provide services or resources to project participants that help meet needs and promote movement toward permanent housing.**

*Describe in detail any formal agreements or history of partnerships (i.e. education, employment, life skills, mental health, substance abuse) that your agency has with partnering agencies and UPLOAD signed MOU's/agreements in the Documents Tab.*

Youth and young adults identified during outreach will have access to all Rod's House programs and projects. These include:

- The Rod's House resource center. All services are free. These services include: hot meals, food pantry, clothing room, hygiene supplies, access to showers and laundry, access to computers and internet, access to a stable mailing address and phone number, case management and referrals to for services not provided by Rod's House. The resource center routinely offers on-site visits from other agencies including health providers, mental health practitioners, legal services, and other youth focused organizations.
- The Rod's House Works employment, education, and training program that assists youth and young adults who are homeless or who are risk of becoming homeless by helping them become work ready, teaching skills needed to find and keep meaningful employment, and/or helping meet a significant educational goal. All youth and young adults experiencing homelessness are eligible to participate in the program.
- Rod's House has an MOU with the USC School of Social Work to host students enrolled in their Masters in Social Work degree plan. These students volunteer in a case management capacity for one-two semesters.
- The Rod's House Host Home Pilot project, launching in May 2018, will match homeless youth with host families. As a pilot, this project has space for 5 participants at a time and has been designed following best practices established by other providers and recommendations from the Office of Homeless Youth.
- Rod's House is part of the Broadening Education and Self Sufficiency for Transitional Youth (BESTY) collaborative project with Yakima Neighborhood Health Services, ESD 105, the South Central Workforce Council, and OIC of Washington. BESTY supports homeless young adults through education, enhanced employment internships and specialized case management.
- Rod's House is subcontracting with Yakima Neighborhood Health Services for a "Street Youth Services" project that offers case management and basic needs support to unaccompanied homeless minors. Youths identified through this outreach have full access to the other supports offered by Rod's House. We hope to build on this outreach program through this RFP process to spend more time in the community across the valley.
- Rod's House recently signed an MOU with Yakima Valley Farm Workers Clinic to offer substance abuse screening, referrals and treatment, life skills training relating to substance abuse and other youth intervention.

Other projects, services, and agencies that can help meet youth/young adult needs include:

- Catholic Charities: refer youth to the young adult housing program and independent youth living program for spaces that are filled outside of the coordinated entry process
- Yakima Neighborhood Health Services: Refer youth who identify as LGBTQ to The Space and refer for healthcare, care navigation, or behavioral healthcare.
- Team Child: refer youth for assistance with civil legal needs including support with sealing juvenile records

- ESD 105 often provides training to our staff and volunteers and supports at-risk youth with education plans
- Henry Beauchamp Community Center and YPAL: refer youth for activities
- WorkSource Yakima and OIC of Washington: refer youth and youth adults seeking employment. Actively refer to the YouthBuild program
- Comprehensive Healthcare: referrals for youth who need counseling and to ASPEN for youth who have been crime victims
- Yakima Valley Farm Works Clinic, Triumph Treatment Services, Merit Resource Services: refer youth who are ready for substance addiction treatment
- Health District visits to provide free STD testing
- Yakima Pediatrics new teen clinic
- School counselors, administrators and McKinney Vento liaisons

**9. PROJECT OUTPUTS: The overall goal of this RFP is to prioritize unsheltered, rapidly move households into permanent housing, and reduce the time spent homeless and on the streets or in shelters. The next FOUR (4) questions address projected output.**

*Will your project have measurable outputs?*

- Yes
- No
- Other:

**10. A) PERSONS SERVED: Indicate number of projected unduplicated persons and households to be assisted for a 12 month program period. Unduplicated means that each person/household served by the project is counted only once during the program period.**

*Disregard Total at the bottom.*

75	Unduplicated Persons (7/1/18 - 6/30/19)
40	Unduplicated Households (7/1/18 - 6/30/19)
115.00	<b>TOTAL</b>

**11. B) SERVICE UNITS: Identify and describe THREE (3) service units to be provided. (Examples: number of outreach contacts, emergency shelter bed nights, housing stability service hours, vouchers, etc.)**

*For each service unit, indicate total number of service units to be provided in a 12-month program period. Identify how you track and monitor clients and services provided; be specific.*

Each time a youth or young adult is engaged or contacted, the visit is logged and tracked in HMIS or a separate database for those clients who have not yet consented to sharing information or cannot legally share information in HMIS. Each service (food, hygiene, etc.) is tracked to the best of our ability and logged into HMIS.

1. Number of cumulative outreach contacts made with eligible youth and young adults: Goal: 300 cumulative contacts made during a 12 month period.
2. Eligible youth and young adults encountered during outreach that complete assessments for Coordinated Entry: 90%
3. Youth and young adults encountered during outreach that engage in case management through Rod's House or another organization: 85%

We recognize that a natural service unit for street outreach is the rate at which clients access emergency shelter or other stable housing; however, with the lack of housing options for this population in the Yakima Valley the rate for successful referrals is likely to remain low. We'll focus energy on family reunification when possible, considering that family can be related or chosen. Since this is a new project, a target rate for reunification has not been identified locally and has not been identified by the State's Office of Homeless Youth.

**12. C) EMERGENCY SHELTER & TRANSITIONAL HOUSING PROJECTS ONLY: How many units (or beds) are in your program and what percent of utilization do you anticipate:**

*Disregard Total at the bottom.*

00	# of Units
00	# of Beds
00	% Utilization Rate
0.00	<b>TOTAL</b>

**13. D) POTENTIAL BARRIERS: Describe any potential barriers to achieving the identified output(s) and the strategy for overcoming these barriers in order to meet the proposed performance targets.**

Based on the positive track record with the youth and young adult population and word of mouth referrals from clients, Rod's House should meet or exceed each identified output. Potential barriers include turnover of staff due to attrition or loss of funding. Loss of staff would directly ability to conduct outreach, particularly outside of the City of Yakima.

A potential barrier is a failure to develop positive relationships in communities where youth/young adult homelessness is hidden. The OSPI data indicates youth homelessness is present in each community in our Valley. In many cases, we will be educating community members on a problem they might not be aware of currently.

If we are unable to build trusting relationships, we are unlikely to receive direct referrals and notifications from the community. Early in the project we plan to direct efforts to working with established outreach projects to meet key stakeholders in communities across the Valley. We are going to listen to what each community member shares and do our best to integrate into each community, respecting local culture, traditions, and governance.

**14. Please select your proposed project type for this application. Separate applications must be done for each project your agency will apply for.**

Answer ONLY the questions below that pertain to your project type; type N/A in questions that do not pertain.

- Coordinated Entry Services
- Emergency Shelter (DV, Youth, 24-hour, overnight only)
- Winter Weather Hotel/Motel Vouchers
- Outreach Services
- Rapid Rehousing (RRH) / Rental Assistance (RA)
- HEN Rental Assistance
- TANF Rental Assistance
- Capital Improvement

**15. COORDINATED ENTRY SERVICES: Describe your agency's process for completing the CE Intake Assessment and ensuring the client gets prioritized appropriately. Indicate number of estimated assessments your agency is likely to complete per month.**

Describe any potential barriers this project may encounter and the strategy for overcoming these barriers.  
N/A for this application.

**16. EMERGENCY SHELTER: Emergency Shelter Projects have the following performance targets: at least 60% of clients exit to permanent housing and an average length of stay of 20 days. Describe your action plan to achieve these targets.**

Describe any potential barriers to achieving the identified outcomes and the strategy for overcoming these barriers.  
N/A for this application.

**17. RAPID REHOUSING (RRH)/RENTAL ASSISTANCE (RA) - Describe your agency's process for assisting clients in obtaining necessary identification, disability, and homeless verification documentation to obtain housing assistance.**

Describe any potential barriers this project may encounter and the strategy for overcoming these barriers.  
N/A for this application.

**18. RRH: RRH projects have the performance targets of: at least 90% of clients exit to permanent housing, an average length of time from enrollment to move-in of 14 days or less, and less than 5% of clients returning to homelessness within 1 year.**

Describe your action plan for meeting the identified outcomes and your strategy for overcoming any barriers to meeting the proposed performance targets.  
N/A for this application.

**19. RA: TH or PSH: TH projects will only be considered for youth or DV clients. Performance targets for: TH - at least 80% exit to PH and average LOS less than 180 days. PSH - at least 90% retain or exit to PH.**

Describe your action plan for meeting the identified outcomes and your strategy for overcoming any barriers to meeting the proposed performance targets. Describe your action plan for increasing or maintaining the total income of clients served.  
N/A for this application.



**20. CAPITAL IMPROVEMENT: Please attach a copy of the signed Purchase Agreement, Lease Agreement, Zoning Approval and any other supporting documentation under the Documents tab.**

Please give a "yes", "no", or "unknown" response for each question below.

<input type="text" value="Unknown"/>	Does your agency own the property or have a contract to purchase or lease the property?
<input type="text" value="Unknown"/>	Does the proposed use of project comply with city zoning codes and state regulations?
<input type="text" value="Unknown"/>	Will this project require relocating individuals and if so, does your agency intend to comply with the Uniform Relocation Act (URA)? (See Library Tab)
<input type="text" value="Unknown"/>	Does the proposed use of this project directly benefit homeless individuals?
<input type="text" value="Unknown"/>	Does this proposed project align with the goals outlined in the Yakima County 5-Year Plan? (see Library Tab)
<input type="text" value="0.00"/>	<b>TOTAL</b>

**21. CAPITAL IMPROVEMENT: Describe your proposed project in detail including timeline for completion, proposed deliverable, and how it aligns with the 5-year plan.**

N/A for this application.

**22. OUTREACH SERVICES: Describe the anticipated outcomes of your project and what will be the proposed deliverables?**

Describe your action plan for connecting your target population to a Coordinated Entry Access Point and prioritized for housing or other services.

To restate HUD's promising practices for street outreach, building trust through regularity, predictability and follow-through are critical to program success. Outreach workers will consistently reach communities across the valley and provide basic needs support like clothing, food, water or hygiene items. By offering joint outreach-Coordinated Entry assessments, the Rod's House outreach team will streamline and simplify delivering services to youth and young adults.

Outputs measures focus on contacts and the provision of basic needs. Measures include:

1. # of unduplicated individuals engaged. Goal: 75 unduplicated individuals
2. # of contacts made during outreach. Goal: 300 contacts
3. # of basic needs services provided (food, water, clothing, hygiene, etc.) Goal: 450 services provided

Successful outcome measurements require trust to be developed between the target population and the outreach workers. Outcome measurements include:

1. # assessed for Coordinated Entry. Goal: 90%
2. # exiting the streets to safe housing (family reunification, emergency housing, etc.) Goal: 75% (In reality, we want ALL in safe housing, but this target is specific based on present status of our housing continuum)
3. # youth engaging in case management or accessing healthcare, behavioral health care, or chemical dependency treatment. Goal: 85%
4. # youth engaged in school or employment. Goal: 75%

Like how services are delivered in the Rod's House resource center, supports will be participant-based and will focus on individual strength and goals. Since most of youth and young adults experiencing homelessness are homeless because of family conflict, outreach workers will attempt family reunification when appropriate. As required, workers will advocate on behalf of clients for housing or other services based on individual situations. For example, Rod's House discovered a homeless couple living in a park. The young man, 20, was unemployed and the young lady, 18, was 6 months pregnant. Both were assessed for Coordinated Entry, but because they were recently homeless did not score "high" on the vulnerability scale, even given their situation. Staff were able to advocate on behalf of this couple and they were prioritized for housing in a Catholic Charities housing program.

**AGENCY CAPACITY AND EXPERIENCE**

**23. AGENCY CAPACITY AND EXPERIENCE: Please provide a brief response to each question below.**

Please give a "yes", "no", or "unknown" response for each question below

<input type="text" value="Yes"/>	Does your agency have experience providing homeless housing and/or services?
----------------------------------	--

Yes Does your agency have experience managing and accounting for public funding?

No Have you had an audit in the last 24 months?

No Has your agency received any audit or monitoring findings in the last 3 years? If yes, upload audit in Documents Tab.

No Has your agency undergone organizational restructuring in the last 24 months?

No Has your agency experienced turnover in key management positions in the last 24 months pertinent to this project?

Yes Does your agency maintain policies for minimum qualifications for the staff members who will provide client services. If yes, please attach in Document Tab.

Yes Does your agency utilize policies, procedures, and best practices to promote fairness and opportunity for all people, particularly people of color and communities that are disproportionately represented among the homeless population?

Yes Does your agency assure access to underserved communities impacted by homelessness?

Yes Will your agency provide services to racial and ethnic minorities, immigrants and refugees, individuals with disabilities, LGBTQ, and people with limited English proficiency?

Yes Does your agency identify specific cultural based needs of populations and use that information to modify engagement and services?

Yes Does your agency conduct self-assessment of its fair and just practices and cultural competency including both internal and external input?

Yes Does your agency participate in HMIS currently?

Yes Does your agency currently participate in the Coordinated Entry System for Yakima?

**TOTAL**

**24. AGENCY COMMUNITY PARTICIPATION/COLLABORATION: Upload any MOUs between partnering agencies in the Documents Tab.**

Please give a "yes", "no", or "unknown" response for each question below

Yes Does your agency participate in local homeless planning committees?

Yes Is your agency collaborating with partner agencies? Please attach all MOU's.

**TOTAL**

**Budget**

<b>CAPITAL IMPROVEMENT PROJECT BUDGET</b>	This Request	Other Federal	Other State/Local	Private or Other	TOTAL
Design & Inspection					USD\$ 0.00
Project Manager/Consultants					USD\$ 0.00
Relocation Costs (if applicable)					USD\$ 0.00
Title Insurance					USD\$ 0.00
Environmental Review					USD\$ 0.00
Permits & Fees					USD\$ 0.00
Land Acquisition					USD\$ 0.00
Site Development & Landscape					USD\$ 0.00
Utilities					USD\$ 0.00
Other:					USD\$ 0.00
<b>Total</b>	<b>USD\$ 0.00</b>	<b>USD\$ 0.00</b>	<b>USD\$ 0.00</b>	<b>USD\$ 0.00</b>	<b>USD\$ 0.00</b>

<b>ALL OTHER PROJECT TYPES BUDGET</b>	TOTAL Project Cost	Request Amount	Other Revenue	In-Kind Contribution	Anticipated Donations
Personnel Costs (Direct - 100% to program)	USD\$ 91,432.00	USD\$ 25,300.00	USD\$ 33,707.00		
Administrative (ED Admin Time, IT & Accounting)	USD\$ 2,600.00	USD\$ 1,800.00			
Utilities	USD\$ 1,265.00				
Insurance	USD\$ 460.00				
Postage, mailing, printing, and copying	USD\$ 1,000.00				
Food	USD\$ 3,600.00			USD\$ 2,400.00	
Supplies & Equipment	USD\$ 8,000.00	USD\$ 1,500.00		USD\$ 4,000.00	
Specific Assistance to Individuals	USD\$ 700.00				
Other Costs	USD\$ 600.00				
Conference/Meetings/Travel	USD\$ 2,200.00				
Vehicle fuel, maintenance, and insurance	USD\$ 3,800.00	USD\$ 1,400.00			
Unrestricted Grants, Private Contributions, Other					USD\$ 45,450.00
<b>Total</b>	<b>USD\$ 115,657.00</b>	<b>USD\$ 30,000.00</b>	<b>USD\$ 33,707.00</b>	<b>USD\$ 6,400.00</b>	<b>USD\$ 45,450.00</b>

### Budget Narrative

Costs were determined by the Rod's House outreach 2018 & 2019 budgets to operate an outreach project including Street Youth Services, a project targeting unaccompanied homeless minors as a sub-grantee to Yakima Neighborhood Health Services, and other outreach efforts to identify homeless youth and young adults. The outreach program relates closely to our activity as an access point for coordinated entry and our resource center.

Expense figures were calculated based on a review of actual expenditures in 2017 and remaining funds from an 18 month MOU (Jan 2018-June 2019) with YNHS as a subcontractor for the Street Youth Services project. Direct staff costs include outreach staff who are trained in case management at the equivalent of one FTE. In addition to direct staff hours, volunteer hours are expected to exceed 800 hours for the two year period; using standard volunteer hour metrics, this equates to a value of more than \$19,000.

Rod's House has an active fundraising committee that stewards donors, plans small fundraising events, hosts the annual "In Their Shoes" fundraiser and writes small grants throughout the year. If necessary, Rod's House can pull from its strategic reserve and/or savings to ensure continuity of operations.

Rod's House will continue to deliver services to unaccompanied minors and others during street outreach whether or not this project is funded fully; however, the funding will allow us to serve youth and young adults across a broader spectrum of hours and across the Yakima Valley while also complying with required reporting. Funding reductions would directly affect ability to reach clients outside of our resource center and would limit access to case management & other supports.

### Documents

#### Documents Requested \*

Commitment letters for all leveraged funds/Letters of Support

#### Required? Attached Documents \*

[Catholic Charities Letter of Support](#)

[Homeless Network Letter of Support](#)

[YNHS Letter of Support](#)

[TeamChild Letter of Support](#)

[Comprehensive Healthcare Letter of Support](#)

[Molina Healthcare Letter of Support](#)

[NCAC Letter of Support](#)

Verification and Signature (2018 RFP APPLICATION)

[Outreach Cover](#)

COVER SHEET)

[download template](#)

Project Map/Program Service Area

For Non-Profits: IRS Form 990



[2016 990](#)

For Non-Profits: Board Documentation (List of Board Members, Charter, ByLaws)



[Board Documentation](#)

For Non-Profits: 501(c)3 Tax Exempt Letter



[Tax Exempt Information](#)

General Liability Insurance Certificate



[Certificate of Coverage](#)

Agency's Audit Report for the most recent Fiscal Year



[Lack of Audit Statement](#)

Other relevant documentation

[Rod's House Strategic Priorities & 2017 Outputs & Outcomes](#)

[Case Manager Job Description](#)

[Street Youth Services MOU](#)

[JV Job Description](#)

[Distribution of Homeless Students by District](#)

Board Documentation (List of Board Members, Organizational Chart)



[Board Members & Org Chart](#)

\* ZoomGrants™ is not responsible for the content of uploaded documents.

Application ID: 110468

Become a [fan of ZoomGrants™](#) on Facebook  
Problems? Contact us at [Questions@ZoomGrants.com](mailto:Questions@ZoomGrants.com)  
©2002-2018 GrantAnalyst.com. All rights reserved.  
"ZoomGrants" and the ZoomGrants logo are trademarks of GrantAnalyst.com, LLC.  
[Logout](#) | [Browser](#)