Local Businesses Needed

By Jonathan Smith, New Vision

Since its inception the Enterprise Challenge has supported over 130 entrepreneurs and more than 250 businesses that are closely associated with the contest as sponsors, coaches, judges, and instructors. As of today 60 of these entrepreneurs are operating successful businesses and employ approximately 200 people with annual gross wages of approximately $6,868,000. This has taken the national average of 10% of startups succeeding to 46% of enterprise challenge startups succeeding.

The Enterprise Challenge supports entrepreneurs and emerging business owners through training, coaching, mentors and seed funding in both Yakima and Kittitas counties. The contest provides emerging business owners with intensive business workshops on business plan development including financial awareness, marketing essentials, legal interests, business technology and management structure. Successful business leaders and community volunteers dedicate their time to mentor, coach and judge the participants throughout the 4-month journey. The result is that each entrepreneur is poised for greater success. They understand and have identified their market, competition, customer, financial statements and their management structure.

“We are very pleased to continue the partnership with the Kittitas County Chamber of Commerce to offer more resources to small business throughout our region”, said New Vision’s Business Development Director Jean Brown.

Registration will be open throughout the fall and the contest will start in early January of 2017. Contestants will first take classes that help them craft a business plan and a group of judges then review plans submitted and narrow down the field.

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We hope that those of you who attended our Transportation 101/"Show Me The Money” session on Aug. 26th learned a few new things about how we fund projects here in the Valley. More than 20 people took part in this fast-paced, informal session. We plan to offer this session every year or two, both for newly elected officials and staff, and for those who could use a refresher.

Count on the YVCOG to keep your social calendar full in September and October! Here are a few of the events we have scheduled:

You’ll receive a message soon inviting you to an evening presentation from the staff of the Community Economic Revitalization Board. Join our co-hosts, New Vision/YCDA, to learn more about funding opportunities available through CERB. The meeting will take place the first week of October.

We’re excited to announce that 8 of our 9 area legislators plan to attend the Sept. 21st General Membership meeting in Sunnyside. We hope you can join us; it’s a great opportunity to share your thoughts on what should happen during the next legislative session with our Valley legislators.

Our draft Homeless Policy Plan is almost done. We’ll be scheduling time with your clerks to give you a summary of the plan at an upcoming council meeting. We’ll be looking for your input and suggestions as well, where you’d like resources to be focused in the next 3-5 years. The plan will be finalized at the December General Membership meeting.
My name is Crystal Testerman (Rabe). I was born and raised in the Yakima Valley and now also raise my two children here (Julia age 13 and Burke age 18), with my husband Craig Testerman. I previously attended YVCC from 1994-1996 earning an Associate of Arts Degree. I then worked as a medical transcriptionist for 19 years at which time the business decided to outsource the work and close my department. This provided me an excellent opportunity to return to school to achieve my Business Transfer Degree and then subsequently my Bachelor’s Degree in Accounting from Central Washington University. While getting my accounting degree, I interned for the Washington State Auditor’s Office, and then became a full-time Assistant State Auditor upon graduation in December 2015. I’ve audited many grants during my employment at the Auditor’s Office and am very educated and knowledgeable in federal program compliance requirements. I’m very excited for the opportunity to work for the Conference of Governments as the Grant Accountant for the Homeless Program as well as aiding our members however possible. I look forward to working with you all!!!

Local Businesses Needed

Continued from Front Cover

By March, a group of eight finalists will be announced and these entrepreneurs will compete for over $17,500 in prizes. The winner will receive $10,000. Second and third place finishers get $5,000 and $2,500 respectively.

Brown explained that New Vision and the Kittitas Chamber are both taking extra steps to make sure that every contestant has a great learning experience. “We are covering a large area and we want to make sure that contestants get the help they need. We know that it can be daunting to write a business plan so we are making every effort to provide extra study sessions and hands-on help for participating entrepreneurs.” Being added this year are additional classes in business funding, technology, advanced finance, and presentation skills.

For more information about this program please contact Jean Brown or visit New Vision’s website.

Jean Brown
Business Development Director
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http://www.ycda.com/enterprise-challenge/
By Brian Curtin, CTR Program Coordinator

Using Washington State and specifically Yakima roads requires care and courtesy whether you are driving a car or riding a bicycle. As road users, bicyclists must be predictable and obey all traffic laws by riding in a responsible manner. Bicyclists fare best when they act and are treated as drivers of vehicles. This being said, every bicyclist can do their part by being a good ambassador for bicycling. “So, how does one become a good ambassador?” you might ask. In most cases let common sense be your guide. Here are a few questions that have both legal as well as common sense answers.

First of all, one of the most often asked questions is “do I have to wear a helmet while riding a bicycle?” The legal answer is no, there is no state or local law that requires you to wear one. Common sense says “YES, ALWAYS WEAR A HELMET WHILE OPERATING A BICYCLE”, your life may depend on it. The same goes for all of your safety equipment including reflective outerwear (not required by law, but highly recommended) and lighting (which is mandated by state law RCW 46.61.780). Another commonly asked question is whether or not a bicyclist must use hand signals when turning or changing lanes. Again, we can refer to RCW 46.61.755 which states “a bicycle rider has all of the rights and responsibilities of a vehicle and unless bicycles are specifically excluded, all traffic laws and rules apply. So yes, hand signals are required. Additionally, riders should always ride with the flow of traffic (RCW 46.61.100). In Yakima bicycling is allowed throughout the city and county except on all sidewalks in Downtown Yakima. Surprisingly, many miles of our interstate highway system also allows bicycle traffic. While not recommended for the novice rider, many bicyclists utilized these routes for commuting as well as recreation. The Washington State Department of Transportation (WSDOT) has a great web page that lists areas across the state that show specifically where cyclists are restricted on highways. Check http://www.wsdot.wa.gov/bike/closed.htm for information on bike restrictions.

Let’s figuratively shift gears for a moment and talk about trail riding, specifically the ‘Jewel of Yakima’, the Yakima Greenway. What rules apply to the Greenway Trail? First of all THERE IS A SPEED LIMIT! “Every person operating a bicycle upon any sidewalk or public path shall operate the same in a careful and prudent manner and at a rate of speed no greater than is reasonable and proper under the conditions existing at the point of operation, taking into account the amount and character of pedestrian traffic, grade and width of sidewalk or public path, and condition of surface.” That is a quote from City of Seattle Code but is equally applicable here.

Continued on page 7
Southeast Washington Aging & Long Term Care (ALTC) is one of 13 Area Agencies on Aging in Washington State. Our area covers Kittitas, Yakima, Benton, Franklin, Walla Walla, Columbia, Garfield and Asotin counties. ALTC provides a wide variety of programs for seniors and disabled adults throughout the eight counties, one of which is transportation services.

ALTC provides funding for transportation services in Yakima, Kittitas, Garfield and Asotin counties, which have limited public transportation available. Funding is mainly provided through the Older American Act Title IIIB. The purpose is to help maintain independence in a home environment and remove barriers to independence for older adults. The Older American Act monies are intended for those 60 years of age and older, with special emphasis on target populations. Those target populations are: racial or ethnic minority, low income, 75 years or older, limited or non-English speaking, those living alone.

Transportation services are used to transport people to meal sites, pharmacy, grocery and medical appointments not covered by DSHS. The majority of these individuals require door to door service due to limited physical abilities and may also require physical help to board.

Transportation service is also provided through Title XIX CLC and COPES programs. Individuals who qualify for these programs have in home caregivers and the services are managed by a Case Manager from ALTC. In home caregivers can help provide transportation to essential services. There is also a waiver service that can be authorized to provide transportation for special circumstances that are not otherwise covered by Medicaid.

For more information about Aging & Long Term Care please visit their website: www.altcwashington.com

By Larry Mattson, Executive Director

The month of August was a busy one at YVCOG. Crystal Testerman joined our team as our Grant Accountant. Previously with the state Auditor’s Office, Crystal will spend most of her time monitoring and ensuring compliance with our state and federal Homeless Program grants. In late July, Tim Sullivan resigned as our Homeless Program Manager to pursue other opportunities in the Valley. In late August, senior planner Joseph Calhoun resigned to accept a position with the City of Yakima, where he had worked prior to joining YVCOG.

Please know that our service to you will continue uninterrupted. Unplanned vacancies like these create opportunities to reassess both the general needs of the program and the specific position. I’m using this opportunity to evaluate both positions and will make decisions soon on whether and how to fill these positions.
By: Menglou Wang, Public Works Director at City of Wapato

The City of Wapato has more construction projects in the recent years than in the past decades. These projects have been made possible because of various Federal, State and County grants/loans, and developer funds. We are grateful to residents and businesses for their support, consultants for their professional services, contractors for their hard work, City staff for their dedication, and Mayors and City Council members for their leadership.

**Wastewater Treatment Plant Upgrade**

The City of Wapato Wastewater Treatment Plant (WWTP) groundbreaking ceremony was held in August 2014 and it was substantially completed in November 2015. It was one month ahead of the Environmental Protection Agency (EPA) deadline. The new treatment system utilizes the membrane bioreactor (MBR) technology and the effluent water quality is meeting all the EPA permit requirements. The Mayor and Council believe it is quite an accomplishment for a small city like Wapato to finish the $8 million construction project within budget. Funding for the WWTP project is from the USDA Rural Development grant & loan package.

WWTP groundbreaking on August 29, 2014
The speed limit is 15 MPH but if conditions dictate, slow down. Bicyclists should yield to pedestrians; bicyclists are responsible for the safe operation of their vehicle. But, basically, the Yakima Greenway is a shared space and everybody needs to be vigilant about their own behavior. There are also some narrow and blind corner sections of the trail that require additional care. Bicyclists should stay in single-file in congested areas and when passing. The passing announcements to riders are done to prevent collisions that can be painful to both parties. Motorized vehicles are restricted from use on the Greenway, so no motorized scooters or skateboards allowed. One might ask, that with all of these rules and regulations, “Do bicyclists have to get a license or any kind of training before they ride on Yakima city streets? The answer would be no. There’s no age limit for a bike rider on a city street, nor is there a requirement that they get training. To drive a car in Washington, drivers must be at least 16, go through drivers education and be insured. Technically, a 10-year-old could bike on a Yakima arterial with no training. Common sense argues against that, though some drivers and some bicyclists can lack that at times. It is important to remember though that riders, just like drivers, are subject to the traffic laws and can be cited for infractions. And yes, these rules and regulations apply to children and they may be cited for violations as well. RCW 46.61.700 states in part that “a parent or guardian shall not knowingly permit bicycle traffic violations by their ward.”

Most drivers have experienced the frustration of a vehicle or bicycle slowing movement of traffic and creating backups which beg the question, “It’s illegal for a car to hold up five or more vehicles on certain roadways. Does the same rule apply to bicyclists?” The answer is yes, according to the State Patrol. Section 46.61.427 of the Revised Code of Washington states: "On a two-lane highway where passing is unsafe because of traffic in the opposite direction or other conditions, a slow moving vehicle, behind which five or more vehicles are formed in a line, shall turn off the roadway wherever sufficient area for a safe turn-out exists, in order to permit the vehicles following to proceed. As used in this section a slow moving vehicle is one which is proceeding at a rate of speed less than the normal flow of traffic at the particular time and place." In some situations, both drivers and bicyclists can get a $124 tickets for violating that law. If the cyclist is on a multiple lane highway, the rule doesn’t apply.
Don’t miss out on the Short Course on Local Planning in Sunnyside on September 8! This is a great opportunity for elected officials, planning commission members, local government staff (clerks, administrators, attorneys), consultants, students, and community members to learn basic information about comprehensive planning and community development, the legal framework for land use planning, and public involvement in the planning process. Also, did you know that all members of governing bodies must complete Open Public Meetings Act training within 90 days of taking the oath of office or assuming duties, and every four years thereafter (RCW 42.30.205)? The Short Course meets the requirements for Open Public Meetings Act training and participants will receive a certificate of training after the course.

**Agenda:** [http://tinyurl.com/GM-ShortCourse](http://tinyurl.com/GM-ShortCourse), scroll down in the “Short Course Documents” box and select Sunnyside.

**When:** September 8, 2016, 6:15-9-15 p.m.

**Where:** Sunnyside Fire Station, 513 South 8th Street, Sunnyside, WA 98944

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**IACC Registration Open**

By Shawn Conrad, Senior Planner

The Infrastructure Assistance Coordinating Council (IACC) is holding its annual conference October 18-20, 2016, in Wenatchee. This conference is a valuable opportunity to network with funders and regulators, and gain the latest information about grant and loan funding sources for your community’s infrastructure needs — whether you’re learning about funding for the first time, looking for the latest updates or future possibilities, or want to learn more about the technical aspects of completing funding applications.

The conference also offers training opportunities and the popular **Tech Teams**, where a panel of staff from the relevant funding and regulatory agencies and programs will join you to tackle an infrastructure problem faced by your community. Deadline to request a Tech Team is **September 14**! Also, conference scholarships are available – deadline to request is **September 19**! For more information and to register, visit [http://tinyurl.com/IACC-2016](http://tinyurl.com/IACC-2016).
North Wasco/Sitcum Avenue Improvements

The construction of the North Wasco/Sitcum Avenue project started early April and completed in May 2016. The project includes construction of a two-lane road way of 1,600 feet long with curb/gutter and storm drainage system. The project budget was $773,000 and the final project cost was approximately $630,000. Funding for the project was provided by Yakima County SIED (Supporting Investments in Economic Development) grant and loan (to be paid back by Valicoff Fruit), and the City. The engineer’s construction cost estimate was $482,960, and the lowest bid price was $465,395. There was no construction change order. The contractor completed the project more than a month ahead of schedule. The project has set an excellent example of a public-private partnership. The City performed wonderful public outreach to get input and support from businesses in the project area. These businesses not only include Valicoff Fruit, but also include Skone & Connors, Sun Valley Organics LLC, John Haas Inc., Key Bank and Anytime Fitness. Mayor Tony Guzman decided to have a ribbon-cutting ceremony to celebrate the success of the project on May 31, 2016. The project will improve traffic safety, reduce dust, and support local business development and job creation.

9th Street Sidewalk Construction

On August 22, 2016 the 9th Street Sidewalk project started construction. The sidewalk is in front of Satus Elementary School and Camas Elementary School. The project will close the last gap of sidewalk in the school area, increase connectivity of the existing sidewalk network, improve pedestrian safety, and encourage students to walk to school. The project is funded by State Department of Transportation Safe Routes to School Program grant of $402,850 and City Transportation Benefit District (TBD) of $30,000.

Trader Street Reconstruction

The Trader Street project includes reconstruction of a 2-lane asphalt roadway with curb and gutter, adding sidewalk on the southwest side of the street, and storm water drainage. The estimated project cost is $500,000. Funding for Trader Street project is from Transportation Improvement Board (TIB) grant of $450,000 and the City’s TBD fund of $50,000. The Trader Street project was advertised for bid and bid open day was in July 2016. There was only one bidder and the bid price was significantly higher than the engineer’s cost estimate. The City Council has decided to cancel the project and re-advertise it early next year.

Multiple Location Arterial Pavement Preservation

The Multiple Location Arterial Pavement Preservation project will grind and overlay S. Camas Avenue (7th St to 9th St), 9th Street (S. Camas Ave to S. Wasco Ave), and West 1st Street (US Highway 97 to Ahtanum Ave, and Wasco Ave to Wapato Ave). Funding for the project is provided by a TIB grant of $710,280 and the City TBD fund of $78,920.
Census 2020

By: John Rohrbaugh, YVCOG

Census 2020

It seems like only yesterday that we were running around getting ready for and completing the US Census in 2010. Despite all the ground work and money spent, the response rate was a mere 74% of the estimated population of the United States. The Census department hopes to greatly improve that number in the upcoming 2020 Census.

The question is always asked: Why is it important to respond? The Census department says it best: Census information affects the numbers of seats your state occupies in the U.S. House of Representatives. And people from many walks of life use census data to advocate for causes, rescue disaster victims, prevent diseases, research markets, locate pools of skilled workers and more.

When you do the math, it's easy to see what an accurate count of residents can do for your community. Better infrastructure. More services. A brighter tomorrow for everyone. In fact, the information the census collects helps to determine how more than $400 billion dollars of federal funding each year is spent on infrastructure and services like:

- Hospitals
- Job training centers
- Schools
- Senior centers
- Bridges, tunnels and other-public works projects
- Emergency services

With this in mind the US Census is working hard to test and deploy new technologies for the upcoming Census. These technologies include: GPS enabled technology to better manage field staff, use of smart phones and tablets to collect information, making better use of existing information the government already had, and better address validation techniques. With these changes, the Census department hopes to make the 2020 Census the most complete and accurate data collection to date.

Below is a graphic provided by the Census detailing the timeframe, cost, and other information related to this new methodology. The graphic was taken from the Census website at: https://www.census.gov/library/visualizations/2015/comm/critical-path.html.
No Time to Lose

The U.S. Census Bureau is at a critical juncture. Continued investment in real-world testing of our innovations is needed now to save $5 billion while maintaining quality.

WHY THESE NEXT FEW YEARS ARE CRITICAL

The 2020 Census will be unlike any other in our nation’s history.

We must test every aspect of this complicated program.

Simple on its face, the census requires years of careful planning.

By 2018 we must complete all tests and “lock in” our plans.

2020 Census

330+ million people

140+ million households

Less than 9 months to count every person, tabulate data, and produce the results

1 chance to succeed

Traditional 2020 Census

$17.8 B*

Innovative 2020 Census

$12.5 B

Total Cost
(In 2020 Constant Dollars through 2020)

1970 $1.1 B
1980 $3.0 B
1990 $4.7 B
2000 $9.4 B
2010 $12.3 B
2020 $17.8 B*

*Source: Bureau of the Census estimate on 2020 Census life cycle cost if the 2010 approach is used.
Note: Figures through 2020 shown in 2020 constant dollars.

Re-engineering the Census: Prototype, Test, Build, Integrate

Interactive Testing of All Components Needed to Conduct the Census

Cost Saving Innovations We’re Developing

Better Address Validation
Validate the Address List using the U.S. Postal Service, aerial imagery and other sources, rather than walking every street in the nation.

Better Use of Existing Information
Use Existing Government and Commercial Records to reduce respondent burden.

Better Response Options
Make Responding to the Census More Convenient by offering secure online, phone and mail options.

Better Field Operations
Use Technology to better manage and track field cases.
Use GPS-Enabled Technology to efficiently route and manage field staff.
Use Smart Phones and Tablets for follow-up rather than pen and paper.
Current Funding Opportunities

The Department of Ecology Water Quality Grants and Loans application period for FY 2018 is open. This includes the Centennial Clean Water grant program, Clean Water Act Section 319 grant program, Revolving Fund loan program, and Stormwater Financial Assistance grant program. Applications are due **October 21, 2016** and a draft funding list will be sent to the Legislature in January. For more information, go to [http://tinyurl.com/EcologyWaterQual](http://tinyurl.com/EcologyWaterQual).

The Drinking Water State Revolving Fund provides low-interest preconstruction and construction loans or grants to publicly and privately owned drinking water systems. These loans or grants cover capital improvements that increase public health and compliance with drinking water regulations. The Construction and Preconstruction Loan cycle is open and applications are due **September 30, 2016**. For more information, see [http://tinyurl.com/DWSRF-2016](http://tinyurl.com/DWSRF-2016).

Also, keep an eye out for DWSRF’s grants. Preconstruction Grants help small public water systems evaluate the feasibility of applying for a construction loan. Consolidation Grants help small systems (typically fewer than 500 connections) that have water quality, monitoring, or treatment technique violations, suffer frequent water outages, experience high operator turnover rates, or demonstrate an insufficient response to sanitary survey deficiencies – all indicators of a lack of system capacity. The next grant cycle will start **January 2, 2017**.

Bicycle Rules Of The Road

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Drivers should allow at least 3 feet when passing a bicyclist. To expand on that question, you might ask, “Can bicyclists legally ride two to a lane?” Again, the answer is, It depends on the lane. Section 46.61.770(2) of the Revised Code of Washington states: “Persons riding bicycles upon a roadway shall not ride more than two abreast except on paths or parts of roadways set aside for the exclusive use of bicycles.”

It may seem like there are an inordinate amount of regulations governing something as simple as riding a bike. But just remember, common sense covers much of it. Just a few tips to remember; Make sure your bike is safe; Obey traffic laws; ALWAYS WEAR A HELMET; Make yourself easily seen; Ride predictably; Give yourself adequate room; Be aware of road hazards and most importantly-BE RESPONSIBLE FOR YOURSELF! For additional rules of the road and tips on riding safely visit these very helpful websites: Bicycle Alliance [www.bicyclealliance.org](http://www.bicyclealliance.org); WSDOT [www.wsdot.wa.gov/bike/laws.htm](http://www.wsdot.wa.gov/bike/laws.htm); The Bike League [www.bikeleague.org](http://www.bikeleague.org) and local bicycle clubs such as Mount Adams Cycling [www.mountadamscycling.org](http://www.mountadamscycling.org) and Chinook Cycling Club (c/o Revolution Cycles) [www.chinookcycling.com](http://www.chinookcycling.com) and for specific questions regarding The Yakima Greenway [www.yakimagreenway.org](http://www.yakimagreenway.org).
The project was advertised for bid together with the Trader Street project and the bid price was also higher than the engineer’s cost estimate. This project will also be re-advertised early next year.

**LED Street Light Upgrade**

The City has received a grant from TIB and energy incentive from Pacific Power for upgrading the City-owned street lights to LED fixtures. LED street lights are brighter and have longer life than high pressure sodium street lights. This project will improve traffic safety at night, save about 70% of energy cost, and reduce street light maintenance cost. City staff started to replace the street light fixtures August 29, 2016, and it will take a month to finish the job.

**Energy Efficiency Improvements to Buildings**

The City received an Energy Grant of $313,797 from the State Department of Commerce (DOC) in May 2016. The grant will be used for retrofitting eight (8) of the City’s buildings to improve energy efficiency. These buildings include City Hall, Library, Police Building, Fire Station, Community Center, Swimming Pool, Public Works Shop, and Wastewater Treatment Plant. The energy conservation improvements to these buildings mainly include heating and air conditioning system replacement, de-stratification fan installation, insulation upgrade, lighting upgrade, and variable frequency control installation in the Wastewater Treatment Plant. The total project cost is approximately $510,200. Besides the DOC grant, the City will receive $15,500 energy incentives from the gas and power companies, and the City will provide $180,900 local match. The project will save the City energy cost of approximately $18,300 per year. Construction of the project will start in September or October 2016.

**Upgrade of Sewage Lift Stations**

The City of Wapato also secured funding to upgrade three sewage lift stations. The City owns and operates four lift stations. Lift Station No. 1 located on North Track Road needs major upgrade and the estimated project cost is $604,600. Funding for this project will be provided by Washington State Department of Commerce CDBG Program, and Washington State Department of Ecology grant/loan. Design of the project has started and the project will be advertised for bid early 2017. Lift Station No. 3 and Lift Station No. 4 will be upgraded by using developer funds.

**Private Development Projects**

Private businesses are also growing in Wapato. Legacy Fruit and Valicoff Fruit have expanded their cold storage capacities significantly, and they will continue to grow. Catholic Charity Housing Services will build 20 low-income single family homes on the north side of French Lane and will improve French Lane in 2017. Mayor Guzman said “I am happy to jump in the mayor’s position when the City has so many positive things to be proud of”.
Save the Date:

YVCOG General Membership Meeting

WHERE: VFW Sunnyside, WA  615 North Ave, Sunnyside, WA
WHEN: September 21, 2016  6:30-9:30 p.m.
DINNER: $20 at 7 p.m.
PROGRAM: Legislative Updates

Reservations and cancellations for a voting quorum and the caterer are appreciated no later than Friday, September 16, 2016 at noon. Please RSVP to Jessica at (509) 574-1550 or jessica.hansen@yvcog.org

YVCOG: 311 North 4th Street, Suite 204 Yakima, WA 98901

509-574-1550 / www.yvcog.org

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